



December 31, 2015

Mr. Dennis Shockley, Executive Director Oklahoma Housing Finance Agency 100 NW 63<sup>rd</sup> Street, Ste. 200 Oklahoma City, OK 73116

SUBJECT: Housing Needs Assessment

**Pottawatomie County** 

IRR - Tulsa/OKC File No. 140-2015-0076

Dear Mr. Shockley:

As per our Agreement with Oklahoma Housing Finance Agency (OHFA), we have completed a residential housing market analysis (the "Analysis") for use by OHFA and the Oklahoma Department of Commerce (ODOC). Per our Agreement, OHFA and ODOC shall have unrestricted authority to publish, disclose, distribute and otherwise use, in whole or in part, the study and reports, data or other materials included in the Analysis or otherwise prepared pursuant to the Agreement and no materials produced in whole, or in part, under the Agreement shall be subject to copyright in the United States or any other country. Integra Realty Resources – Tulsa/OKC will cause the Analysis (or any part thereof) and any other publications or materials produced as a result of the Agreement to include substantially the following statement on the first page of said document:

This "Statewide Affordable Housing Market Study" was financed in whole or in part by funds from the U.S. Department of Housing and Urban Development as administered by the Oklahoma Department of Commerce and Oklahoma Housing Finance Agency.

Attached hereto, please find the Pottawatomie County Residential Housing Market Analysis. Analyst Forrest Bennett personally inspected the Pottawatomie County area during the month of July 2015 to collect the data used in the preparation of the Pottawatomie County Market Analysis. The University of Oklahoma College of Architecture Division of Regional and City Planning provided consultation, assemblage and analysis of the data for IRR-Tulsa/OKC.

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This market study is true and correct to the best of the professional's knowledge and belief, and there is no identity of interest between Owen S. Ard, MAI, David A. Puckett, or Integra Realty Resources – Tulsa/OKC and any applicant, developer, owner or developer.

If you have any questions or comments, please contact the undersigned. Thank you for the opportunity to be of service.

Respectfully submitted,

**Integra Realty Resources - Tulsa/OKC** 

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Forrest Bennett Market Analyst



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#### Addenda

A. AcknowledgmentsB. Qualifications



# **Introduction and Executive Summary**

This report is part of a Statewide Affordable Housing Market Study commissioned by the Oklahoma Department of Commerce (ODOC) in partnership with the Oklahoma Housing Finance Agency (OHFA), as an outgrowth of the 2013 tornado outbreak in Oklahoma. It was funded by the U.S. Department of Housing and Urban Development (USHUD) through the Community Development Block Grant – Disaster Recovery program (CDBG-DR). This study was conducted by a public/private partnership between Integra Realty Resources – Tulsa/OKC, the University of Oklahoma College of Architecture, Division of Regional and City Planning, and DeBruler Inc. IRR-Tulsa/OKC, The University of Oklahoma, and DeBruler Inc. also prepared a prior statewide study in 2001, also commissioned by ODOC in partnership with OHFA.

This study is a value-added product derived from the original 2001 statewide housing study that incorporates additional topics and datasets not included in the 2001 study, which impact affordable housing throughout the state. These topic areas include:

- Disaster Resiliency
- Homelessness
- Assessment of Fair Housing
- Evaluation of Residential Lead-Based Paint Hazards

These topics are interrelated in terms of affordable housing policy, housing development, and disaster resiliency and recovery. Homeless populations are more vulnerable in the event of a disaster, as are many of the protected classes under the Fair Housing Act. Lead-based paint is typically more likely to be present in housing units occupied by low-to-moderate income persons, and can also present an environmental hazard in the wake of a disaster. Effective affordable housing policy can mitigate the impact of natural and manmade disasters by encouraging the development and preservation of safe, secure, and disaster-resilient housing for Oklahoma's most vulnerable populations.

#### **Housing Market Analysis Specific Findings:**

- 1. The population of Pottawatomie County is projected to grow by 0.75% per year over the next five years, slightly underperforming the State of Oklahoma.
- 2. Pottawatomie County is projected to need a total of 744 housing units for ownership and 291 housing units for rent over the next five years.
- 3. Median Household Income in Pottawatomie County is estimated to be \$45,608 in 2015, compared with \$47,049 estimated for the State of Oklahoma. The poverty rate in Pottawatomie County is estimated to be 18.63%, compared with 16.85% for Oklahoma.
- 4. Homeowner and rental vacancy rates in Pottawatomie County are lower than the state averages.
- 5. Home values and rental rates in Pottawatomie County are also lower than the state averages.
- 6. Median sale price for homes in Shawnee was \$112,150 in 2015, with a median price per square foot of \$70.87. The median sale price to list price ratio was 97.2%, with median days on market of 46 days.



- 7. Median sale price for homes in Tecumseh was \$79,950 in 2015, with a median price per square foot of \$64.49. The median sale price to list price ratio was 96.6%, with median days on market of 46 days.
- 8. Approximately 37.82% of renters and 17.42% of owners are housing cost overburdened.

#### **Disaster Resiliency Specific Findings:**

- 1. Tornadoes (1959-2014): Number:61 Injuries:321 Fatalities:15 Damages (1996-2014): \$2,590,000.00
- 2. Social Vulnerability: Below state score at the county level; The census tracts near Shawnee and Tecumseh have elevated scores for social vulnerability
- 3. Floodplain: Tecumseh, Bethel Acres, Shawnee, McLoud, and many of the rural areas have close proximity to floodplain areas.

#### **Homelessness Specific Findings**

- 1. Pottawatomie County is located in the Oklahoma Balance of State Continuum of Care.
- 2. There are an estimated 295 homeless individuals in this area, 154 of which are identified as sheltered.
- 3. Homeless children under the age of 18 are more likely to be unsheltered than sheltered.
- 4. Many homeless persons are victims of domestic violence, totaling 75 people.
- 5. Very few units are available for occupation by families with children (14), and there is a need to grow the number of units that are available for this group of homeless and the children in their care.

#### **Fair Housing Specific Findings**

- 1. Units at risk for poverty: 1,009
- 2. Units in mostly non-white enclaves: 587
- 3. Units nearer elevated number of persons with disabilities: 954
- 4. Units located in a food desert: 284

#### **Lead-Based Paint Specific Findings**

- 1. We estimate there are 4,446 occupied housing units in Pottawatomie County with lead-based paint hazards.
- 2. 1,973 of those housing units are estimated to be occupied by low-to-moderate income households.
- 3. We estimate that 642 of those low-to-moderate income households have children under the age of 6 present.

#### **Report Format and Organization**

The first section of this report comprises the housing market analysis for Pottawatomie County. This section is divided into general area information, followed by population, household and income trends and analysis, then followed by area economic conditions. The next area of analysis concerns the housing stock of Pottawatomie County, including vacancy rates, construction activity and trends, and analyses of the homeowner and rental markets. This section is followed by five-year forecasts of



housing need for owners and renters, as well as specific populations such as low-to-moderate income households, the elderly, and working families.

The next section of this report addresses special topics of concern:

- Disaster Resiliency
- Homelessness
- Fair Housing
- Lead-Based Paint Hazards

This last section is followed by a summary of the conclusions of this report for Pottawatomie County.



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# **General Information**

#### **Purpose and Function of the Market Study**

The purpose of this market study is to evaluate the need for affordable housing units in Pottawatomie County, Oklahoma. The analysis will consider existing supply and projected demand and overall market trends in the Pottawatomie County area.

#### **Effective Date of Consultation**

The Pottawatomie County area was inspected and research was performed during July, 2015. The effective date of this analysis is July 15, 2015. The date of this report is December 31, 2015. The market study is valid only as of the stated effective date or dates.

#### **Scope of the Assignment**

- 1. The Pottawatomie County area was inspected during July, 2015. The inspection included visits to all significant population centers in the county and portions of the rural county areas.
- 2. Regional, city and neighborhood data is based on information retained from national, state, and local government entities; various Chambers of Commerce, news publications, and other sources of economic indicators.
- 3. Specific economic data was collected from all available public agencies. Population and household information was collected from national demographic data services as well as available local governments. Much data was gathered regarding market specific items from personal interviews.
- 4. Development of the applicable analysis involved the collection and interpretation of verified data from local property owners/managers, realtors, and other individuals active within the area real estate market.
- 5. The analyst's assemblage and analysis of the defined data provided a basis from which conclusions as to the supply of and demand for residential housing were made.

#### **Data Sources**

Specific data sources used in this analysis include but are not limited to:

- 1. The 2000 and 2010 Decennial Censuses of Population and Housing
- 2. The 2009-2013 American Community Survey (ACS)
- 3. U.S. Census Bureau Residential Construction Branch, Manufacturing and Construction Division
- 4. The United States Department of Labor, Bureau of Labor Statistics, including the Local Area Unemployment Statistics and the Quarterly Census of Employment and Wages programs
- 5. The U.S. Department of Housing and Urban Development, including the Comprehensive Housing Affordability Strategy (CHAS), and the 2013 Picture of Subsidized Households
- 6. Continuum of Care Assistance Programs



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- 7. The National Oceanic and Atmospheric Administration
- 8. Nielsen SiteReports (formerly known as Claritas)
- 9. The Oklahoma State Department of Health
- 10. The Oklahoma Department of Human Services
- 11. The Federal Reserve Bank of Kansas City, Oklahoma City Branch
- 12. The Federal Reserve Bank of New York



# **Pottawatomie County Analysis**

#### **Area Information**

The purpose of this section of the report is to provide a basis for analyzing and estimating trends relating to Pottawatomie County. The primary emphasis is concentrated on those factors that are of significance to residential development users. Residential and commercial development in the community is influenced by the following factors:

- 1. Population and economic growth trends.
- 2. Existing commercial supply and activity.
- 3. Natural physical elements.
- 4. Political policy and attitudes toward community development.

#### Location

Pottawatomie County is located in central Oklahoma. The county is bordered on the north by Lincoln County, on the east by Seminole County, on the south by McClain and Pontotoc counties, and on the west by Oklahoma and Cleveland counties. The Pottawatomie County Seat is Shawnee, which is located in the north central part of the county. This location is approximately 101 miles southwest of Tulsa and 39.4 miles east of Oklahoma City.

Pottawatomie County has a total area of 793 square miles (788 square miles of land, and 6 square miles of water), ranking 42nd out of Oklahoma's 77 counties in terms of total area. The total population of Pottawatomie County as of the 2010 Census was 69,442 persons, for a population density of 88 persons per square mile of land.

#### Access and Linkages

The county has above average accessibility to state and national highway systems. Multiple major highways intersect within Pottawatomie. These are I-40, US-177, US-270, OK-102, OK-270, OK-9, OK-39, OK-59, and OK-9A. The nearest interstate highway is I-40, which crosses through the county. The county also has an intricate network of county roadways.

Public transportation is provided by Central Oklahoma Transit System (COTS) which operates a demand-response service throughout areas of the county. The local market perceives public transportation as average compared to other communities in the region of similar size. However, the primary mode of transportation in this area is private automobiles by far.

Shawnee Regional Airport is located just west of Shawnee. The primary asphalt runway measures 6,000 feet in length. The nearest full-service commercial airport is the Will Rogers World Airport, located approximately 44.2 miles west in Oklahoma City.



#### **Educational Facilities**

All of the county communities have public school facilities. Shawnee is served by Shawnee Public Schools which operates one high school, one middle school, one academy, four elementary schools, and one early childhood learning center.

Tecumseh is served by the Tecumseh Public Schools which operates one high school, one middle school, two elementary schools, and one early childhood learning center.

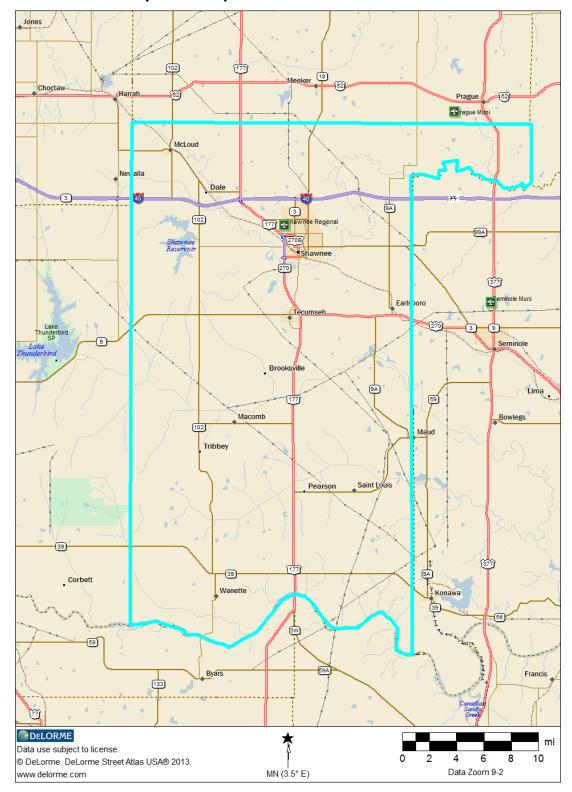
Higher education offerings in and around Pottawatomie County includes Oklahoma Baptist University and St. Gregory's University.

#### **Medical Facilities**

Medical services are provided throughout the county by St. Anthony Shawnee Hospital and Solara Hospital Shawnee; both hospitals are acute-care and offer surgical, emergency, and in and outpatient's services. Additionally, there are numerous Urgent Cares spread out throughout the county. The smaller county communities typically have either small outpatient medical services or doctor's officing in the community.

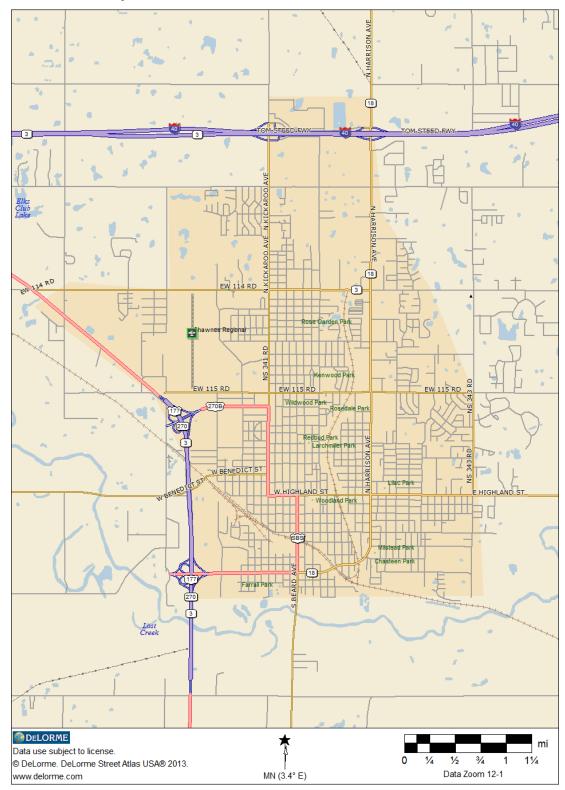


# **Pottawatomie County Area Map**



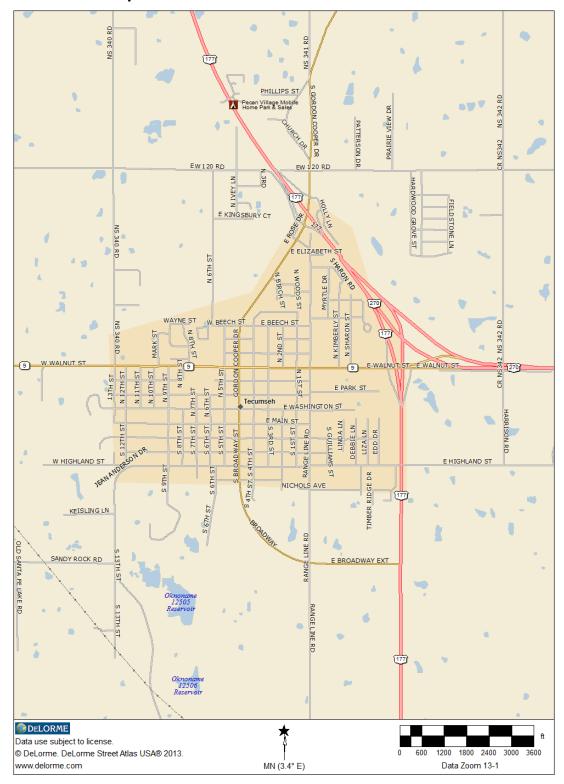


# **Shawnee Area Map**





## **Tecumseh Area Map**





#### **Demographic Analysis**

#### **Population and Households**

The following table presents population levels and annualized changes in Pottawatomie County and Oklahoma. This data is presented as of the 2000 Census, the 2010 Census, with 2015 and 2020 estimates and forecasts provided by Nielsen SiteReports.

| Population Levels and Annual Changes |           |           |        |           |        |           |        |  |  |  |  |
|--------------------------------------|-----------|-----------|--------|-----------|--------|-----------|--------|--|--|--|--|
|                                      | 2000      | 2010      | Annual | 2015      | Annual | 2020      | Annual |  |  |  |  |
|                                      | Census    | Census    | Change | Estimate  | Change | Forecast  | Change |  |  |  |  |
| Shawnee                              | 28,692    | 29,857    | 0.40%  | 31,634    | 1.16%  | 32,755    | 0.70%  |  |  |  |  |
| Tecumseh                             | 6,098     | 6,457     | 0.57%  | 6,379     | -0.24% | 6,513     | 0.42%  |  |  |  |  |
| Pottawatomie County                  | 65,521    | 69,442    | 0.58%  | 71,864    | 0.69%  | 74,595    | 0.75%  |  |  |  |  |
| State of Oklahoma                    | 3,450,654 | 3,751,351 | 0.84%  | 3,898,675 | 0.77%  | 4,059,399 | 0.81%  |  |  |  |  |

The population of Pottawatomie County was 69,442 persons as of the 2010 Census, a 0.58% annualized rate of change from the 2000 Census. As of 2015, Nielsen SiteReports estimates the population of Pottawatomie County to be 71,864 persons, and projects that the population will show 0.75% annualized growth over the next five years.

The population of Shawnee was 29,857 persons as of the 2010 Census, a 0.40% annualized rate of change from the 2000 Census. As of 2015, Nielsen SiteReports estimates the population of Shawnee to be 31,634 persons, and projects that the population will show 0.70% annualized growth over the next five years.

The population of Tecumseh was 6,457 persons as of the 2010 Census, a 0.57% annualized rate of change from the 2000 Census. As of 2015, Nielsen SiteReports estimates the population of Tecumseh to be 6,379 persons, and projects that the population will show 0.42% annualized growth over the next five years.

The next table presents data regarding household levels in Pottawatomie County over the same periods of time. This data is presented both for all households (family and non-family) as well as family households alone.



| Total Households     | 2000      | 2010      | Annual | 2015      | Annual | 2020      | Annual |
|----------------------|-----------|-----------|--------|-----------|--------|-----------|--------|
| Total Housellolus    | Census    | Census    | Change | Estimate  | Change | Forecast  | Change |
| Shawnee              | 11,311    | 11,619    | 0.27%  | 12,311    | 1.16%  | 12,778    | 0.75%  |
| Tecumseh             | 2,344     | 2,392     | 0.20%  | 2,377     | -0.13% | 2,417     | 0.33%  |
| Pottawatomie County  | 24,540    | 25,911    | 0.55%  | 26,822    | 0.69%  | 27,857    | 0.76%  |
| State of Oklahoma    | 1,342,293 | 1,460,450 | 0.85%  | 1,520,327 | 0.81%  | 1,585,130 | 0.84%  |
| Faretha Harrack alde | 2000      | 2010      | Annual | 2015      | Annual | 2020      | Annual |
| Family Households    | Census    | Census    | Change | Estimate  | Change | Forecast  | Change |
| Shawnee              | 7,306     | 7,376     | 0.10%  | 7,909     | 1.41%  | 8,221     | 0.78%  |
| Tecumseh             | 1,655     | 1,663     | 0.05%  | 1,683     | 0.24%  | 1,711     | 0.33%  |
| Pottawatomie County  | 17,730    | 18,227    | 0.28%  | 18,889    | 0.72%  | 19,638    | 0.78%  |
| State of Oklahoma    | 921,750   | 975,267   | 0.57%  | 1,016,508 | 0.83%  | 1,060,736 | 0.86%  |

As of 2010, Pottawatomie County had a total of 25,911 households, representing a 0.55% annualized rate of change since the 2000 Census. As of 2015, Nielsen SiteReports estimates Pottawatomie County to have 26,822 households. This number is expected to experience a 0.76% annualized rate of growth over the next five years.

As of 2010, Shawnee had a total of 11,619 households, representing a 0.27% annualized rate of change since the 2000 Census. As of 2015, Nielsen SiteReports estimates Shawnee to have 12,311 households. This number is expected to experience a 0.75% annualized rate of growth over the next five years.

As of 2010, Tecumseh had a total of 2,392 households, representing a 0.20% annualized rate of change since the 2000 Census. As of 2015, Nielsen SiteReports estimates Tecumseh to have 2,377 households. This number is expected to experience a 0.33% annualized rate of growth over the next five years.

#### Population by Race and Ethnicity

The next table presents data regarding the racial and ethnic composition of Pottawatomie County based on the U.S. Census Bureau's American Community Survey.



| Cinala Classification Base                | Shawnee |         | Tecumsel | n       | Pottawato | omie County         |  |
|---|---------|---------|----------|---------|-----------|---------------------|--|
| Single-Classification Race                | No.     | Percent | No.      | Percent | No.       | Percent             |  |
| Total Population                          | 30,324  |         | 6,518    |         | 70,144    |                     |  |
| White Alone                               | 21,897  | 72.21%  | 4,586    | 70.36%  | 53,543    | 76.33%              |  |
| Black or African American Alone           | 1,096   | 3.61%   | 135      | 2.07%   | 1,793     | 2.56%               |  |
| Amer. Indian or Alaska Native Alone       | 4,307   | 14.20%  | 963      | 14.77%  | 8,661     | 12.35%              |  |
| Asian Alone                               | 211     | 0.70%   | 14       | 0.21%   | 388       | 0.55%               |  |
| Native Hawaiian and Other Pac. Isl. Alone | 0       | 0.00%   | 0        | 0.00%   | 54        | 0.08%               |  |
| Some Other Race Alone                     | 406     | 1.34%   | 0        | 0.00%   | 687       | 0.98%               |  |
| Two or More Races                         | 2,407   | 7.94%   | 820      | 12.58%  | 5,018     | 7.15%               |  |
| Danulation by Hispania or Latina Origin   | Shawnee |         | Tecumseh |         | Pottawato | Pottawatomie County |  |
| Population by Hispanic or Latino Origin   | No.     | Percent | No.      | Percent | No.       | Percent             |  |
| Total Population                          | 30,324  |         | 6,518    |         | 70,144    |                     |  |
| Hispanic or Latino                        | 1,603   | 5.29%   | 220      | 3.38%   | 3,073     | 4.38%               |  |
| Hispanic or Latino, White Alone           | 681     | 42.48%  | 95       | 43.18%  | 1,512     | 49.20%              |  |
| Hispanic or Latino, All Other Races       | 922     | 57.52%  | 125      | 56.82%  | 1,561     | 50.80%              |  |
| Not Hispanic or Latino                    | 28,721  | 94.71%  | 6,298    | 96.62%  | 67,071    | 95.62%              |  |
| Not Hispanic or Latino, White Alone       | 21,216  | 73.87%  | 4,491    | 71.31%  | 52,031    | 77.58%              |  |
| Not Hispanic or Latino, All Other Races   | 7,505   | 26.13%  | 1,807    | 28.69%  | 15,040    | 22.42%              |  |

In Pottawatomie County, racial and ethnic minorities comprise 25.82% of the total population. Within Shawnee, racial and ethnic minorities represent 30.04% of the population. Within Tecumseh, the percentage is 31.10%.

#### **Population by Age**

The next tables present data regarding the age distribution of the population of Pottawatomie County. This data is provided as of the 2010 Census, with estimates and forecasts provided by Nielsen SiteReports.



|                   | 2010   | Percent 201 | 2015     | Percent  | 2020     | Percent  | 2000 - 2015 | 2015 - 2020 |
|-------------------|--------|-------------|----------|----------|----------|----------|-------------|-------------|
|                   | Census | of Total    | Estimate | of Total | Forecast | of Total | Ann. Chng.  | Ann. Chng.  |
| Population by Age | 69,442 |             | 71,864   |          | 74,595   |          |             |             |
| Age 0 - 4         | 4,782  | 6.89%       | 5,028    | 7.00%    | 5,194    | 6.96%    | 1.01%       | 0.65%       |
| Age 5 - 9         | 4,772  | 6.87%       | 4,841    | 6.74%    | 5,075    | 6.80%    | 0.29%       | 0.95%       |
| Age 10 - 14       | 4,885  | 7.03%       | 4,869    | 6.78%    | 4,894    | 6.56%    | -0.07%      | 0.10%       |
| Age 15 - 17       | 2,916  | 4.20%       | 3,099    | 4.31%    | 3,225    | 4.32%    | 1.22%       | 0.80%       |
| Age 18 - 20       | 3,380  | 4.87%       | 3,320    | 4.62%    | 3,482    | 4.67%    | -0.36%      | 0.96%       |
| Age 21 - 24       | 3,724  | 5.36%       | 4,024    | 5.60%    | 4,337    | 5.81%    | 1.56%       | 1.51%       |
| Age 25 - 34       | 8,565  | 12.33%      | 8,944    | 12.45%   | 9,139    | 12.25%   | 0.87%       | 0.43%       |
| Age 35 - 44       | 8,522  | 12.27%      | 8,507    | 11.84%   | 8,705    | 11.67%   | -0.04%      | 0.46%       |
| Age 45 - 54       | 9,766  | 14.06%      | 9,149    | 12.73%   | 8,530    | 11.44%   | -1.30%      | -1.39%      |
| Age 55 - 64       | 8,195  | 11.80%      | 8,793    | 12.24%   | 9,089    | 12.18%   | 1.42%       | 0.66%       |
| Age 65 - 74       | 5,678  | 8.18%       | 6,571    | 9.14%    | 7,673    | 10.29%   | 2.96%       | 3.15%       |
| Age 75 - 84       | 3,226  | 4.65%       | 3,481    | 4.84%    | 3,809    | 5.11%    | 1.53%       | 1.82%       |
| Age 85 and over   | 1,031  | 1.48%       | 1,238    | 1.72%    | 1,443    | 1.93%    | 3.73%       | 3.11%       |
| Age 55 and over   | 18,130 | 26.11%      | 20,083   | 27.95%   | 22,014   | 29.51%   | 2.07%       | 1.85%       |
| Age 62 and over   | 11,363 | 16.36%      | 12,690   | 17.66%   | 14,209   | 19.05%   | 2.23%       | 2.29%       |
| Median Age        | 37.0   |             | 37.1     |          | 37.2     |          | 0.05%       | 0.05%       |

As of 2015, Nielsen estimates that the median age of Pottawatomie County is 37.1 years. This compares with the statewide figure of 36.6 years. Approximately 7.00% of the population is below the age of 5, while 17.66% is over the age of 62. Over the next five years, the population age 62 and above is forecasted to grow by 2.29% per year.



| <b>Shawnee Populat</b>      | tion By A | ge       |          |          |          |          |             |             |
|-----------------------------|-----------|----------|----------|----------|----------|----------|-------------|-------------|
|                             | 2010      | Percent  | 2015     | Percent  | 2020     | Percent  | 2000 - 2015 | 2015 - 2020 |
|                             | Census    | of Total | Estimate | of Total | Forecast | of Total | Ann. Chng.  | Ann. Chng.  |
| Population by Age           | 29,857    |          | 31,634   |          | 32,755   |          |             |             |
| Age 0 - 4                   | 2,257     | 7.56%    | 2,340    | 7.40%    | 2,409    | 7.35%    | 0.72%       | 0.58%       |
| Age 5 - 9                   | 2,017     | 6.76%    | 2,267    | 7.17%    | 2,353    | 7.18%    | 2.36%       | 0.75%       |
| Age 10 - 14                 | 1,959     | 6.56%    | 2,067    | 6.53%    | 2,249    | 6.87%    | 1.08%       | 1.70%       |
| Age 15 - 17                 | 1,107     | 3.71%    | 1,320    | 4.17%    | 1,378    | 4.21%    | 3.58%       | 0.86%       |
| Age 18 - 20                 | 1,899     | 6.36%    | 1,687    | 5.33%    | 1,747    | 5.33%    | -2.34%      | 0.70%       |
| Age 21 - 24                 | 2,059     | 6.90%    | 1,902    | 6.01%    | 1,976    | 6.03%    | -1.57%      | 0.77%       |
| Age 25 - 34                 | 3,895     | 13.05%   | 4,373    | 13.82%   | 4,164    | 12.71%   | 2.34%       | -0.97%      |
| Age 35 - 44                 | 3,302     | 11.06%   | 3,611    | 11.41%   | 4,007    | 12.23%   | 1.81%       | 2.10%       |
| Age 45 - 54                 | 3,875     | 12.98%   | 3,662    | 11.58%   | 3,367    | 10.28%   | -1.12%      | -1.67%      |
| Age 55 - 64                 | 3,172     | 10.62%   | 3,555    | 11.24%   | 3,664    | 11.19%   | 2.31%       | 0.61%       |
| Age 65 - 74                 | 2,248     | 7.53%    | 2,622    | 8.29%    | 3,067    | 9.36%    | 3.13%       | 3.18%       |
| Age 75 - 84                 | 1,493     | 5.00%    | 1,557    | 4.92%    | 1,632    | 4.98%    | 0.84%       | 0.95%       |
| Age 85 and over             | 574       | 1.92%    | 671      | 2.12%    | 742      | 2.27%    | 3.17%       | 2.03%       |
| Age 55 and over             | 7,487     | 25.08%   | 8,405    | 26.57%   | 9,105    | 27.80%   | 2.34%       | 1.61%       |
| Age 62 and over             | 4,693     | 15.72%   | 5,246    | 16.58%   | 5,798    | 17.70%   | 2.25%       | 2.02%       |
| Median Age                  | 34.3      |          | 34.7     |          | 35.3     |          | 0.23%       | 0.34%       |
| Source: Nielsen SiteReports |           |          |          |          |          |          |             |             |

As of 2015, Nielsen estimates that the median age of Shawnee is 34.7 years. This compares with the statewide figure of 36.6 years. Approximately 7.40% of the population is below the age of 5, while 16.58% is over the age of 62. Over the next five years, the population age 62 and above is forecasted to grow by 2.02% per year.



| Tecumseh Popula             | ation By | Age      |          |          |          |          |             |             |
|-----------------------------|----------|----------|----------|----------|----------|----------|-------------|-------------|
| -                           | 2010     | Percent  | 2015     | Percent  | 2020     | Percent  | 2000 - 2015 | 2015 - 2020 |
|                             | Census   | of Total | Estimate | of Total | Forecast | of Total | Ann. Chng.  | Ann. Chng.  |
| Population by Age           | 6,457    |          | 6,379    |          | 6,513    |          |             |             |
| Age 0 - 4                   | 497      | 7.70%    | 516      | 8.09%    | 525      | 8.06%    | 0.75%       | 0.35%       |
| Age 5 - 9                   | 508      | 7.87%    | 485      | 7.60%    | 502      | 7.71%    | -0.92%      | 0.69%       |
| Age 10 - 14                 | 510      | 7.90%    | 498      | 7.81%    | 482      | 7.40%    | -0.48%      | -0.65%      |
| Age 15 - 17                 | 336      | 5.20%    | 304      | 4.77%    | 322      | 4.94%    | -1.98%      | 1.16%       |
| Age 18 - 20                 | 227      | 3.52%    | 266      | 4.17%    | 287      | 4.41%    | 3.22%       | 1.53%       |
| Age 21 - 24                 | 281      | 4.35%    | 324      | 5.08%    | 355      | 5.45%    | 2.89%       | 1.84%       |
| Age 25 - 34                 | 846      | 13.10%   | 791      | 12.40%   | 755      | 11.59%   | -1.34%      | -0.93%      |
| Age 35 - 44                 | 777      | 12.03%   | 768      | 12.04%   | 808      | 12.41%   | -0.23%      | 1.02%       |
| Age 45 - 54                 | 836      | 12.95%   | 768      | 12.04%   | 724      | 11.12%   | -1.68%      | -1.17%      |
| Age 55 - 64                 | 703      | 10.89%   | 706      | 11.07%   | 718      | 11.02%   | 0.09%       | 0.34%       |
| Age 65 - 74                 | 509      | 7.88%    | 530      | 8.31%    | 587      | 9.01%    | 0.81%       | 2.06%       |
| Age 75 - 84                 | 309      | 4.79%    | 306      | 4.80%    | 310      | 4.76%    | -0.19%      | 0.26%       |
| Age 85 and over             | 118      | 1.83%    | 117      | 1.83%    | 138      | 2.12%    | -0.17%      | 3.36%       |
| Age 55 and over             | 1,639    | 25.38%   | 1,659    | 26.01%   | 1,753    | 26.92%   | 0.24%       | 1.11%       |
| Age 62 and over             | 1,029    | 15.93%   | 1,048    | 16.43%   | 1,112    | 17.08%   | 0.36%       | 1.20%       |
| Median Age                  | 35.3     |          | 35.1     |          | 35.4     |          | -0.11%      | 0.17%       |
| Source: Nielsen SiteReports |          |          |          |          |          |          |             |             |

As of 2015, Nielsen estimates that the median age of Tecumseh is 35.1 years. This compares with the statewide figure of 36.6 years. Approximately 8.09% of the population is below the age of 5, while 16.43% is over the age of 62. Over the next five years, the population age 62 and above is forecasted to grow by 1.20% per year.

#### **Families by Presence of Children**

The next table presents data for Pottawatomie County regarding families by the presence of children.

|  | Shawnee |         | Tecumsel | h       | Pottawatomie County |         |
|--|---------|---------|----------|---------|---------------------|---------|
|  | No.     | Percent | No.      | Percent | No.                 | Percent |
| Total Families:                        | 7,407   |         | 1,559    |         | 18,095              |         |
| Married-Couple Family:                 | 4,961   | 66.98%  | 1,150    | 73.77%  | 13,480              | 74.50%  |
| With Children Under 18 Years           | 1,998   | 26.97%  | 560      | 35.92%  | 5,166               | 28.55%  |
| No Children Under 18 Years             | 2,963   | 40.00%  | 590      | 37.84%  | 8,314               | 45.95%  |
| Other Family:                          | 2,446   | 33.02%  | 409      | 26.23%  | 4,615               | 25.50%  |
| Male Householder, No Wife Present      | 589     | 7.95%   | 45       | 2.89%   | 1,290               | 7.13%   |
| With Children Under 18 Years           | 355     | 4.79%   | 29       | 1.86%   | 738                 | 4.08%   |
| No Children Under 18 Years             | 234     | 3.16%   | 16       | 1.03%   | 552                 | 3.05%   |
| Female Householder, No Husband Present | 1,857   | 25.07%  | 364      | 23.35%  | 3,325               | 18.38%  |
| With Children Under 18 Years           | 1,140   | 15.39%  | 176      | 11.29%  | 1,937               | 10.70%  |
| No Children Under 18 Years             | 717     | 9.68%   | 188      | 12.06%  | 1,388               | 7.67%   |
| Total Single Parent Families           | 1,495   |         | 205      |         | 2,675               |         |
| Male Householder                       | 355     | 23.75%  | 29       | 14.15%  | 738                 | 27.59%  |
| Female Householder                     | 1,140   | 76.25%  | 176      | 85.85%  | 1,937               | 72.41%  |



As shown, within Pottawatomie County, among all families 14.78% are single-parent families, while in Shawnee, the percentage is 20.18%. In Tecumseh the percentage of single-parent families is 13.15%.

#### **Population by Presence of Disabilities**

The following table compiles data regarding the non-institutionalized population of Pottawatomie County by presence of one or more disabilities.

|  | Shawnee |         | Tecumseh |         | Pottawatomie County |         | State of Oklahoma |         |
|--|---------|---------|----------|---------|---------------------|---------|-------------------|---------|
|  | No.     | Percent | No.      | Percent | No.                 | Percent | No.               | Percent |
| Civilian Non-Institutionalized Population: | 29,795  |         | 6,328    |         | 67,884              |         | 3,702,515         |         |
| Under 18 Years:                            | 7,514   |         | 1,801    |         | 17,315              |         | 933,738           |         |
| With One Type of Disability                | 250     | 3.33%   | 54       | 3.00%   | 587                 | 3.39%   | 33,744            | 3.61%   |
| With Two or More Disabilities              | 126     | 1.68%   | 16       | 0.89%   | 182                 | 1.05%   | 11,082            | 1.19%   |
| No Disabilities                            | 7,138   | 95.00%  | 1,731    | 96.11%  | 16,546              | 95.56%  | 888,912           | 95.20%  |
| 18 to 64 Years:                            | 18,203  |         | 3,751    |         | 40,811              |         | 2,265,702         |         |
| With One Type of Disability                | 1,752   | 9.62%   | 247      | 6.58%   | 3,565               | 8.74%   | 169,697           | 7.49%   |
| With Two or More Disabilities              | 1,386   | 7.61%   | 228      | 6.08%   | 3,015               | 7.39%   | 149,960           | 6.62%   |
| No Disabilities                            | 15,065  | 82.76%  | 3,276    | 87.34%  | 34,231              | 83.88%  | 1,946,045         | 85.89%  |
| 65 Years and Over:                         | 4,078   |         | 776      |         | 9,758               |         | 503,075           |         |
| With One Type of Disability                | 897     | 22.00%  | 183      | 23.58%  | 2,169               | 22.23%  | 95,633            | 19.01%  |
| With Two or More Disabilities              | 1,127   | 27.64%  | 190      | 24.48%  | 2,342               | 24.00%  | 117,044           | 23.27%  |
| No Disabilities                            | 2,054   | 50.37%  | 403      | 51.93%  | 5,247               | 53.77%  | 290,398           | 57.72%  |
| <u> </u>                                   |         |         |          |         |                     |         |                   |         |
| Total Number of Persons with Disabilities: | 5,538   | 18.59%  | 918      | 14.51%  | 11,860              | 17.47%  | 577,160           | 15.59%  |

Within Pottawatomie County, 17.47% of the civilian non-institutionalized population has one or more disabilities, compared with 15.59% of Oklahomans as a whole. In Shawnee the percentage is 18.59%. In Tecumseh the percentage is 14.51%.

We have also compiled data for the veteran population of Pottawatomie County by presence of disabilities, shown in the following table:

|                                      | Shawnee | Shawnee |       | Tecumseh |        | omie County | State of Oklahoma |         |
|--------------------------------------|---------|---------|-------|----------|--------|-------------|-------------------|---------|
|                                      | No.     | Percent | No.   | Percent  | No.    | Percent     | No.               | Percent |
| Civilian Population Age 18+ For Whom |         |         |       |          |        |             |                   |         |
| Poverty Status is Determined         | 21,123  |         | 4,527 |          | 49,377 |             | 2,738,788         |         |
| Veteran:                             | 2,301   | 10.89%  | 438   | 9.68%    | 6,135  | 12.42%      | 305,899           | 11.17%  |
| With a Disability                    | 904     | 39.29%  | 136   | 31.05%   | 2,321  | 37.83%      | 100,518           | 32.86%  |
| No Disability                        | 1,397   | 60.71%  | 302   | 68.95%   | 3,814  | 62.17%      | 205,381           | 67.14%  |
| Non-veteran:                         | 18,822  | 89.11%  | 4,089 | 90.32%   | 43,242 | 87.58%      | 2,432,889         | 88.83%  |
| With a Disability                    | 4,242   | 22.54%  | 712   | 17.41%   | 8,748  | 20.23%      | 430,610           | 17.70%  |
| No Disability                        | 14,580  | 77.46%  | 3,377 | 82.59%   | 34,494 | 79.77%      | 2,002,279         | 82.30%  |

Within Pottawatomie County, the Census Bureau estimates there are 6,135 veterans, 37.83% of which have one or more disabilities (compared with 32.86% at a statewide level). In Shawnee, there are an estimated 2,301 veterans, 39.29% of which are estimated to have a disability. Within Tecumseh the number of veterans is estimated to be 438 (31.05% with a disability).



#### **Group Quarters Population**

The next table presents data regarding the population of Pottawatomie County living in group quarters, such as correctional facilities, skilled-nursing facilities, student housing and military quarters.

|   | Shawnee |         | Tecumse | h       | Pottawat | omie County |
|---|---------|---------|---------|---------|----------|-------------|
|   | No.     | Percent | No.     | Percent | No.      | Percent     |
| Total Population                              | 29,857  |         | 6,457   |         | 69,442   |             |
| Group Quarters Population                     | 1,670   | 5.59%   | 172     | 2.66%   | 3,053    | 4.40%       |
| Institutionalized Population                  | 468     | 1.57%   | 172     | 2.66%   | 1,802    | 2.59%       |
| Correctional facilities for adults            | 206     | 0.69%   | 0       | 0.00%   | 1,245    | 1.79%       |
| Juvenile facilities                           | 13      | 0.04%   | 92      | 1.42%   | 105      | 0.15%       |
| Nursing facilities/Skilled-nursing facilities | 249     | 0.83%   | 80      | 1.24%   | 452      | 0.65%       |
| Other institutional facilities                | 0       | 0.00%   | 0       | 0.00%   | 0        | 0.00%       |
| Noninstitutionalized population               | 1,202   | 4.03%   | 0       | 0.00%   | 1,251    | 1.80%       |
| College/University student housing            | 1,110   | 3.72%   | 0       | 0.00%   | 1,117    | 1.61%       |
| Military quarters                             | 0       | 0.00%   | 0       | 0.00%   | 0        | 0.00%       |
| Other noninstitutional facilities             | 92      | 0.31%   | 0       | 0.00%   | 134      | 0.19%       |

The percentage of the Pottawatomie County population in group quarters is somewhat higher than the statewide figure, which was 2.99% in 2010. This is due to the student populations of Oklahoma Baptist University and St. Gregory's University, as well as inmates at the Mabel Bassett Correctional Center in McLoud.



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#### **Household Income Levels**

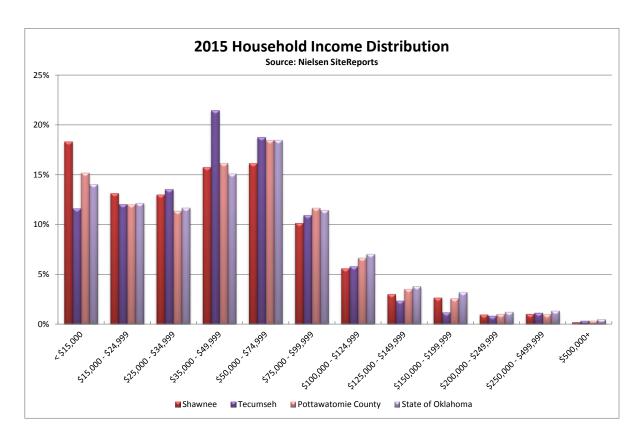
Data in the following chart shows the distribution of household income in Pottawatomie County, as well as median and average household income. Data for Oklahoma is included as a basis of comparison. This data is provided by Nielsen SiteReports for 2015.

| ouseholds by HH Income<br>< \$15,000 | No.<br>12,311 | Percent | No.      | _       |          |         |           | dahoma  |
|--------------------------------------|---------------|---------|----------|---------|----------|---------|-----------|---------|
| < \$15,000                           | 12,311        |         |          | Percent | No.      | Percent | No.       | Percent |
|                                      |               |         | 2,377    |         | 26,822   |         | 1,520,327 |         |
| · ·                                  | 2,256         | 18.33%  | 276      | 11.61%  | 4,074    | 15.19%  | 213,623   | 14.05%  |
| \$15,000 - \$24,999                  | 1,617         | 13.13%  | 286      | 12.03%  | 3,223    | 12.02%  | 184,613   | 12.14%  |
| \$25,000 - \$34,999                  | 1,601         | 13.00%  | 322      | 13.55%  | 3,049    | 11.37%  | 177,481   | 11.67%  |
| \$35,000 - \$49,999                  | 1,940         | 15.76%  | 510      | 21.46%  | 4,334    | 16.16%  | 229,628   | 15.10%  |
| \$50,000 - \$74,999                  | 1,988         | 16.15%  | 446      | 18.76%  | 4,951    | 18.46%  | 280,845   | 18.47%  |
| \$75,000 - \$99,999                  | 1,249         | 10.15%  | 260      | 10.94%  | 3,128    | 11.66%  | 173,963   | 11.44%  |
| \$100,000 - \$124,999                | 690           | 5.60%   | 138      | 5.81%   | 1,786    | 6.66%   | 106,912   | 7.03%   |
| \$125,000 - \$149,999                | 372           | 3.02%   | 56       | 2.36%   | 948      | 3.53%   | 57,804    | 3.80%   |
| \$150,000 - \$199,999                | 327           | 2.66%   | 28       | 1.18%   | 696      | 2.59%   | 48,856    | 3.21%   |
| \$200,000 - \$249,999                | 119           | 0.97%   | 20       | 0.84%   | 273      | 1.02%   | 18,661    | 1.23%   |
| \$250,000 - \$499,999                | 127           | 1.03%   | 27       | 1.14%   | 269      | 1.00%   | 20,487    | 1.35%   |
| \$500,000+                           | 25            | 0.20%   | 8        | 0.34%   | 91       | 0.34%   | 7,454     | 0.49%   |
| _                                    | •             | •       |          |         | •        |         | •         | •       |
| ledian Household Income              | \$40,269      |         | \$43,956 |         | \$45,608 |         | \$47,049  |         |
| verage Household Income              | \$55,244      |         | \$57,036 |         | \$59,762 |         | \$63,390  |         |

As shown, median household income for Pottawatomie County is estimated to be \$45,608 in 2015. By way of comparison, the median household income of Oklahoma is estimated to be \$47,049. For Shawnee, median household income is estimated to be \$40,269. In Tecumseh the estimate is \$43,956. The income distribution can be better visualized by the following chart.



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#### **Household Income Trend**

Next we examine the long-term growth of incomes in Pottawatomie County, from the results of the 2000 Census (representing calendar year 1999), through the current 2015 estimates provided by Nielsen SiteReports. This data is then annualized into a compounded annual growth rate to estimate nominal annual household income growth over this period of time. We then compare the rate of annual growth with the rate of inflation over the same period of time (measured using the Consumer Price Index for all urban consumers, South Region, Size Class D, from May 1999 through May 2015). Subtracting the annual rate of inflation from the nominal rate of annual income growth yields a "real" rate of income growth which takes into account the effect of increasing prices of goods and services.

|                     | 1999 Median | 2015 Median | Nominal | Inflation | Real   |
|---------------------|-------------|-------------|---------|-----------|--------|
|                     | HH Income   | HH Income   | Growth  | Rate      | Growth |
| Shawnee             | \$27,659    | \$40,269    | 2.38%   | 2.40%     | -0.02% |
| Tecumseh            | \$27,202    | \$43,956    | 3.04%   | 2.40%     | 0.65%  |
| Pottawatomie County | \$31,573    | \$45,608    | 2.33%   | 2.40%     | -0.07% |
| State of Oklahoma   | \$33,400    | \$47,049    | 2.16%   | 2.40%     | -0.23% |

As shown, both Pottawatomie County and the State of Oklahoma as a whole saw negative growth in "real" median household income, once inflation is taken into account. It should be noted that this trend is not unique to Oklahoma or Pottawatomie County, but rather a national trend. Over the same



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period, the national median household income increased from \$41,994 to \$53,706 (for a nominal annualized growth rate of 1.55%) while the Consumer Price Index increased at an annualized rate of 2.26%, for a "real" growth rate of -0.72%.

#### **Poverty Rates**

Overall rates of poverty in Pottawatomie County and Oklahoma are shown in the following table. This data is included from the 2013 American Community Survey, as well as the 2000 Census to show how these rates have changed over the last decade. We also include poverty rates for single-parent families by gender of householder.

|                     | 2000   | 2013   | Change         | 2013 Poverty Rates fo | r Single-Parent Families |
|---------------------|--------|--------|----------------|-----------------------|--------------------------|
|                     | Census | ACS    | (Basis Points) | Male Householder      | Female Householder       |
| Shawnee             | 17.77% | 23.81% | 604            | 31.27%                | 55.09%                   |
| Tecumseh            | 16.56% | 15.01% | -156           | 0.00%                 | 11.93%                   |
| Pottawatomie County | 14.61% | 18.63% | 402            | 26.69%                | 48.79%                   |
| State of Oklahoma   | 14.72% | 16.85% | 213            | 22.26%                | 47.60%                   |

The poverty rate in Pottawatomie County is estimated to be 18.63% by the American Community Survey. This is an increase of 402 basis points since the 2000 Census. Within Shawnee, the poverty rate is estimated to be 23.81%. Within Tecumseh, the rate is estimated to be 15.01%. It should be noted that increasing poverty rates over this period of time is a national trend: between the 2000 Census and the 2013 American Community Survey, the poverty rate of the United States increased from 12.38% to 15.37%, an increase of 299 basis points.



# **Economic Conditions**

### **Employment and Unemployment**

The following table presents total employment figures and unemployment rates for Pottawatomie County, with figures for Oklahoma and the United States for comparison. This data is as of May 2015.

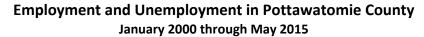
| . ,                   | Jnemploymer<br>May-2010 | May-2015   | Annual | May-2010    | May-2015    | Change |
|-----------------------|-------------------------|------------|--------|-------------|-------------|--------|
|                       | Employment              | Employment | Growth | Unemp. Rate | Unemp. Rate | (bp)   |
| Pottawatomie County   | 28,934                  | 31,596     | 1.78%  | 7.0%        | 4.4%        | -260   |
| State of Oklahoma     | 1,650,748               | 1,776,187  | 1.48%  | 6.8%        | 4.4%        | -240   |
| United States (thsds) | 139,497                 | 149,349    | 1.37%  | 9.3%        | 5.3%        | -400   |

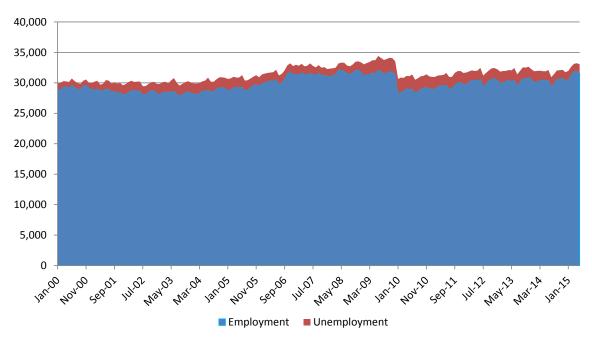
As of May 2015, total employment in Pottawatomie County was 31,596 persons. Compared with figures from May 2010, this represents annualized employment growth of 1.78% per year. The unemployment rate in May was 4.4%, a decrease of -260 basis points from May 2010, which was 7.0%. Over the last five years, both the statewide and national trends have been improving employment levels and declining unemployment rates, and Pottawatomie County has outperformed both the state and nation in these statistics.

#### **Employment Level Trends**

The following chart shows total employment and unemployment levels in Pottawatomie County from January 2000 through May 2015, as reported by the Bureau of Labor Statistics, Local Area Unemployment Statistics program.







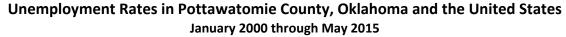
Source: Bureau of Labor Statistics, Local Area Unemployment Statistics

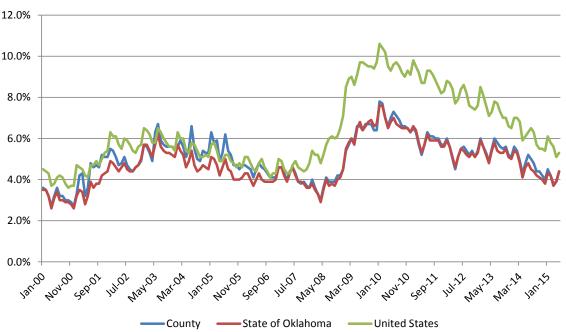
As shown, total employment levels have generally trended upward from 2000 through the 3<sup>rd</sup> quarter of 2008, when employment levels began to decline due to the national economic recession. Employment growth resumed in early 2010, and has continued to grow to its current level of 31,596 persons. The number of unemployed persons in May 2015 was 1,466, out of a total labor force of 33,062 persons.

#### **Unemployment Rate Trends**

The next chart shows historic unemployment rates for Pottawatomie County, as well as Oklahoma and the United States for comparison. This data covers the time period of January 2000 through May 2015, and has not been seasonally adjusted.







Sources: Bureau of Labor Statistics, Local Area Unemployment Statistics and Current Population Survey

As shown, unemployment rates in Pottawatomie County increased moderately from 2000 through 2003, and then generally declined until the 4<sup>th</sup> quarter of 2008 as the effects of the national economic recession were felt. Unemployment rates began to decline again in 2010, to their current level of 4.4%. On the whole, unemployment rates in Pottawatomie County track very well with statewide figures. Compared with the United States, unemployment rates in Pottawatomie County and Oklahoma are and have historically been well below the national average.

### **Employment and Wages by Industrial Supersector**

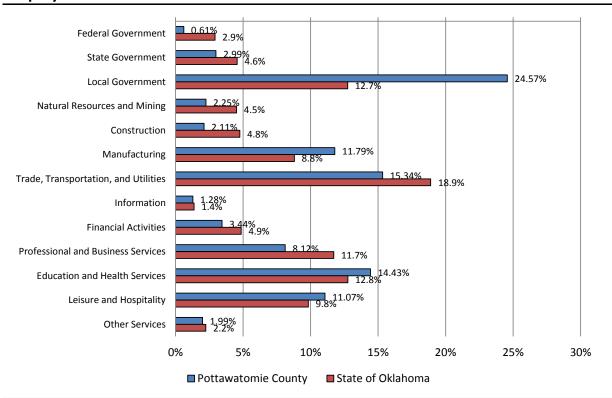
The next table presents data regarding employment in Pottawatomie County by industry, including total number of establishments, average number of employees in 2014, average annual pay, and location quotients for each industry compared with the United States. This data is furnished by the Bureau of Labor Statistics, Quarterly Census of Employment and Wages program.



| <b>Employees and Wages by Sup</b>    | persector - 2014 |             |            |             |          |
|--------------------------------------|------------------|-------------|------------|-------------|----------|
|                                      |                  | Avg. No. of | Percent of | Avg. Annual | Location |
| Supersector                          | Establishments   | Employees   | Total      | Pay         | Quotient |
| Federal Government                   | 18               | 137         | 0.61%      | \$53,584    | 0.30     |
| State Government                     | 13               | 674         | 2.99%      | \$35,816    | 0.90     |
| Local Government                     | 57               | 5,533       | 24.57%     | \$31,364    | 2.44     |
| Natural Resources and Mining         | 48               | 506         | 2.25%      | \$72,963    | 1.48     |
| Construction                         | 132              | 475         | 2.11%      | \$34,469    | 0.47     |
| Manufacturing                        | 60               | 2,655       | 11.79%     | \$48,208    | 1.33     |
| Trade, Transportation, and Utilities | 309              | 3,453       | 15.34%     | \$29,240    | 0.80     |
| Information                          | 19               | 289         | 1.28%      | \$35,256    | 0.64     |
| Financial Activities                 | 141              | 775         | 3.44%      | \$37,235    | 0.61     |
| Professional and Business Services   | 186              | 1,828       | 8.12%      | \$32,325    | 0.58     |
| Education and Health Services        | 161              | 3,250       | 14.43%     | \$35,237    | 0.96     |
| Leisure and Hospitality              | 120              | 2,492       | 11.07%     | \$13,629    | 1.03     |
| Other Services                       | 84               | 449         | 1.99%      | \$23,442    | 0.64     |
| Total                                | 1,348            | 22,517      |            | \$33,062    | 1.00     |

Source: U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages

### **Employment Sectors - 2014**



Source: U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages

Among private employers, the largest percentage of persons (15.34%) are employed in Trade, Transportation, and Utilities. The average annual pay in this sector is \$29,240 per year. The industry



with the highest annual pay is Natural Resources and Mining, with average annual pay of \$72,963 per year.

The rightmost column of the previous table provides location quotients for each industry for Pottawatomie County, as compared with the United States. Location quotients (LQs) are ratios used to compare the concentration of employment in a given industry to a larger reference, in this case the United States. They are calculated by dividing the percentage of employment in a given industry in a given geography (Pottawatomie County in this instance), by the percentage of employment in the same industry in the United States. For example, if manufacturing in a certain county comprised 10% of total employment, while in the United States manufacturing comprised 5% of total employment, the location quotient would be 2.0:

10% (county manufacturing %) / 5% (U.S. manufacturing %) = 2.0

Location quotients greater than 1.0 indicate a higher concentration of employment compared with the nation, and suggest that the industry in question is an important contributor to the local economic base. Quotients less than 1.0 indicate that the industry makes up a smaller share of the local economy than the rest of the nation.

Within Pottawatomie County, among all industries the largest location quotient is in Local Government, with a quotient of 2.44. Among private employers, the largest is Natural Resources and Mining, with a quotient of 1.48. This sector includes agricultural employment as well as employment in the oil and gas industry.

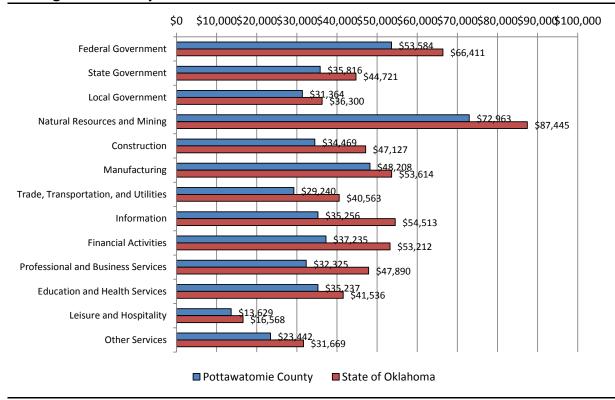
The next table presents average annual pay in Pottawatomie County by industry, in comparison with Oklahoma as a whole and the United States.

| <b>Comparison of 2014 Average</b>                     | Annual Pay by            | Supersect | or       |            |            |
|---|--------------------------|-----------|----------|------------|------------|
|   | Pottawatomie             | State of  | United   | Percent of | Percent of |
| Supersector   | County                   | Oklahoma  | States   | State      | Nation     |
| Federal Government                                    | \$53,584                 | \$66,411  | \$75,784 | 80.7%      | 70.7%      |
| State Government                                      | \$35,816                 | \$44,721  | \$54,184 | 80.1%      | 66.1%      |
| Local Government                                      | \$31,364                 | \$36,300  | \$46,146 | 86.4%      | 68.0%      |
| Natural Resources and Mining                          | \$72,963                 | \$87,445  | \$59,666 | 83.4%      | 122.3%     |
| Construction  | \$34,469                 | \$47,127  | \$55,041 | 73.1%      | 62.6%      |
| Manufacturing   | \$48,208                 | \$53,614  | \$62,977 | 89.9%      | 76.5%      |
| Trade, Transportation, and Utilities                  | \$29,240                 | \$40,563  | \$42,988 | 72.1%      | 68.0%      |
| Information   | \$35,256                 | \$54,513  | \$90,804 | 64.7%      | 38.8%      |
| Financial Activities                                  | \$37,235                 | \$53,212  | \$85,261 | 70.0%      | 43.7%      |
| Professional and Business Services                    | \$32,325                 | \$47,890  | \$66,657 | 67.5%      | 48.5%      |
| Education and Health Services                         | \$35,237                 | \$41,536  | \$45,951 | 84.8%      | 76.7%      |
| Leisure and Hospitality                               | \$13,629                 | \$16,568  | \$20,993 | 82.3%      | 64.9%      |
| Other Services  | \$23,442                 | \$31,669  | \$33,935 | 74.0%      | 69.1%      |
| Total   | \$33,062                 | \$43,774  | \$51,361 | 75.5%      | 64.4%      |
| Source: U.S. Bureau of Labor Statistics, Quarterly Ce | nsus of Employment and W | /ages     |          |            |            |



Working Families 27

### **Average Annual Pay - 2014**



Source: U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages

In comparison with the rest of Oklahoma, Pottawatomie County has lower average wages in every employment sector without exception.

## **Working Families**

The following table presents data on families by employment status, and presence of children.



Major Employers 28

|                              | Shawnee | <b>!</b> | Tecumse | eh .    | Pottawat | omie County | State of O | klahoma |
|------------------------------|---------|----------|---------|---------|----------|-------------|------------|---------|
|                              | No.     | Percent  | No.     | Percent | No.      | Percent     | No.        | Percent |
| Total Families               | 7,407   |          | 1,559   |         | 18,095   |             | 961,468    |         |
| With Children <18 Years:     | 3,493   | 47.16%   | 765     | 49.07%  | 7,841    | 43.33%      | 425,517    | 44.26%  |
| Married Couple:              | 1,998   | 57.20%   | 560     | 73.20%  | 5,166    | 65.88%      | 281,418    | 66.14%  |
| <b>Both Parents Employed</b> | 1,208   | 60.46%   | 299     | 53.39%  | 3,088    | 59.78%      | 166,700    | 59.24%  |
| One Parent Employed          | 740     | 37.04%   | 225     | 40.18%  | 1,873    | 36.26%      | 104,817    | 37.25%  |
| Neither Parent Employed      | 50      | 2.50%    | 36      | 6.43%   | 205      | 3.97%       | 9,901      | 3.52%   |
| Other Family:                | 1,495   | 42.80%   | 205     | 26.80%  | 2,675    | 34.12%      | 144,099    | 33.86%  |
| Male Householder:            | 355     | 23.75%   | 29      | 14.15%  | 738      | 27.59%      | 36,996     | 25.67%  |
| Employed                     | 288     | 81.13%   | 29      | 100.00% | 578      | 78.32%      | 31,044     | 83.91%  |
| Not Employed                 | 67      | 18.87%   | 0       | 0.00%   | 160      | 21.68%      | 5,952      | 16.09%  |
| Female Householder:          | 1,140   | 76.25%   | 176     | 85.85%  | 1,937    | 72.41%      | 107,103    | 74.33%  |
| Employed                     | 748     | 65.61%   | 149     | 84.66%  | 1,349    | 69.64%      | 75,631     | 70.62%  |
| Not Employed                 | 392     | 34.39%   | 27      | 15.34%  | 588      | 30.36%      | 31,472     | 29.38%  |
| Without Children <18 Years:  | 3,914   | 52.84%   | 794     | 50.93%  | 10,254   | 56.67%      | 535,951    | 55.74%  |
| Married Couple:              | 2,963   | 75.70%   | 590     | 74.31%  | 8,314    | 81.08%      | 431,868    | 80.58%  |
| Both Spouses Employed        | 1,114   | 37.60%   | 201     | 34.07%  | 2,834    | 34.09%      | 167,589    | 38.81%  |
| One Spouse Employed          | 858     | 28.96%   | 198     | 33.56%  | 2,770    | 33.32%      | 138,214    | 32.00%  |
| Neither Spouse Employed      | 991     | 33.45%   | 191     | 32.37%  | 2,710    | 32.60%      | 126,065    | 29.19%  |
| Other Family:                | 951     | 24.30%   | 204     | 25.69%  | 1,940    | 18.92%      | 104,083    | 19.42%  |
| Male Householder:            | 234     | 23.61%   | 16      | 8.38%   | 552      | 20.37%      | 32,243     | 25.58%  |
| Employed                     | 125     | 53.42%   | 16      | 100.00% | 249      | 45.11%      | 19,437     | 60.28%  |
| Not Employed                 | 109     | 46.58%   | 0       | 0.00%   | 303      | 54.89%      | 12,806     | 39.72%  |
| Female Householder:          | 717     | 75.39%   | 188     | 92.16%  | 1,388    | 71.55%      | 71,840     | 69.02%  |
| Employed                     | 334     | 46.58%   | 107     | 56.91%  | 663      | 47.77%      | 36,601     | 50.95%  |
| Not Employed                 | 383     | 53.42%   | 81      | 43.09%  | 725      | 52.23%      | 35,239     | 49.05%  |
| Total Working Families:      | 5,415   | 73.11%   | 1,224   | 78.51%  | 13,404   | 74.08%      | 740,033    | 76.97%  |
| With Children <18 Years:     | 2,984   | 55.11%   | 702     | 57.35%  | 6,888    | 51.39%      | 378,192    | 51.10%  |
| Without Children <18 Years:  | 2,431   | 44.89%   | 522     | 42.65%  | 6,516    | 48.61%      | 361,841    | 48.90%  |

Within Pottawatomie County, there are 13,404 working families, 51.39% of which have children under the age of 18 present. This compares with 51.10% in Oklahoma as a whole.

### **Major Employers**

Major employers in the Pottawatomie County area are presented in the following table, as reported by the Shawnee Economic Development Foundation.



Commuting Patterns 29

| <b>Major Employers in Pottawa</b>              | tomie County                        |               |
|--|-------------------------------------|---------------|
| Company  | Industry / Description              | No. Employees |
| Citizen Pottawatomi Nation                     | Tribal government, entertainment    | 2,164         |
| St. Anthony Shawnee Hospital                   | Health care                         | 550           |
| Wolverine Tube                                 | Commodity and technical tubing      | 502           |
| Georg Fischer                                  | Polypropylene fittings              | 500           |
| Shawnee Public Schools                         | Education                           | 490           |
| Eaton  | Hydraulic motor production          | 425           |
| Walmart  | Retail                              | 400           |
| Absentee Shawnee                               | Tribal government, entertainment    | 326           |
| Oklahoma Baptist University                    | Education                           | 300           |
| TDK Ferrites                                   | Ferrous metal magnets               | 275           |
| Jindal Films                                   | Thin films production               | 270           |
| City of Shawnee                                | City government                     | 264           |
| Shawnee Milling                                | Grain milling                       | 250           |
| GE Oil and Gas                                 | Pressure relief valves and systems  | 210           |
| Gateway Pipeline                               | Pipeline construction               | 200           |
| Finley & Cook                                  | CPAs and accounting services        | 199           |
| Trican Well Services                           | Oil field services                  | 180           |
| St. Gregory's University                       | Education                           | 170           |
| Gordon Cooper Technology Center                | Education                           | 150           |
| Dexter Axle                                    | Heavy duty trailer axle fabrication | 140           |
| Unit Liner / Pond Pro                          | Oil field environmental products    | 111           |
| Source: Shawnee Economic Development Foundatio | on                                  |               |

As shown, Pottawatomie County has a wide variety of employers in numerous industries, which should provide some degree of insulation from cyclical economic fluctuations.

## **Commuting Patterns**

#### **Travel Time to Work**

The next table presents data regarding travel time to work in Pottawatomie County.

|                      | Shawnee |         | Tecumse | eh .    | Pottawat | omie County | State of O | klahoma |
|----------------------|---------|---------|---------|---------|----------|-------------|------------|---------|
|                      | No.     | Percent | No.     | Percent | No.      | Percent     | No.        | Percent |
| Commuting Workers:   | 11,919  |         | 2,559   |         | 27,653   |             | 1,613,364  |         |
| Less than 15 minutes | 6,403   | 53.72%  | 805     | 31.46%  | 10,202   | 36.89%      | 581,194    | 36.02%  |
| 15 to 30 minutes     | 3,016   | 25.30%  | 1,092   | 42.67%  | 9,047    | 32.72%      | 625,885    | 38.79%  |
| 30 to 45 minutes     | 1,124   | 9.43%   | 393     | 15.36%  | 4,274    | 15.46%      | 260,192    | 16.13%  |
| 45 to 60 minutes     | 787     | 6.60%   | 168     | 6.57%   | 2,291    | 8.28%       | 74,625     | 4.63%   |
| 60 or more minutes   | 589     | 4.94%   | 101     | 3.95%   | 1,839    | 6.65%       | 71,468     | 4.43%   |



Commuting Patterns 30

Within Pottawatomie County, the largest percentage of workers (36.89%) travel fewer than 15 minutes to work. Although Pottawatomie County has an active labor market, some persons living in the area commute to other labor markets in the region, such as Midwest City and Oklahoma City.

#### **Means of Transportation**

Data in the following table presents data regarding means of transportation for employed persons in Pottawatomie County.

|                              | Shawnee |         | Tecumse | h       | Pottawat | omie County | State of Ok | lahoma  |
|------------------------------|---------|---------|---------|---------|----------|-------------|-------------|---------|
|                              | No.     | Percent | No.     | Percent | No.      | Percent     | No.         | Percent |
| Total Workers Age 16+        | 12,631  |         | 2,584   |         | 28,781   |             | 1,673,026   |         |
| Car, Truck or Van:           | 11,292  | 89.40%  | 2,534   | 98.07%  | 26,629   | 92.52%      | 1,551,461   | 92.73%  |
| Drove Alone                  | 10,041  | 88.92%  | 2,433   | 96.01%  | 24,137   | 90.64%      | 1,373,407   | 88.52%  |
| Carpooled                    | 1,251   | 11.08%  | 101     | 3.99%   | 2,492    | 9.36%       | 178,054     | 11.48%  |
| <b>Public Transportation</b> | 32      | 0.25%   | 0       | 0.00%   | 51       | 0.18%       | 8,092       | 0.48%   |
| Taxicab                      | 14      | 0.11%   | 0       | 0.00%   | 14       | 0.05%       | 984         | 0.06%   |
| Motorcycle                   | 27      | 0.21%   | 0       | 0.00%   | 63       | 0.22%       | 3,757       | 0.22%   |
| Bicycle                      | 44      | 0.35%   | 15      | 0.58%   | 68       | 0.24%       | 4,227       | 0.25%   |
| Walked                       | 379     | 3.00%   | 0       | 0.00%   | 535      | 1.86%       | 30,401      | 1.82%   |
| Other Means                  | 131     | 1.04%   | 10      | 0.39%   | 293      | 1.02%       | 14,442      | 0.86%   |
| Worked at Home               | 712     | 5.64%   | 25      | 0.97%   | 1,128    | 3.92%       | 59,662      | 3.57%   |

As shown, the vast majority of persons in Pottawatomie County commute to work by private vehicle, with a small percentage of persons working from home.



Existing Housing Units 31

# **Housing Stock Analysis**

### **Existing Housing Units**

The following table presents data regarding the total number of housing units in Pottawatomie County. This data is provided as of the 2000 Census, the 2010 Census, with a 2015 estimate furnished by Nielsen SiteReports.

| <b>Total Housing Unit</b> | S         |           |        |           |        |
|---------------------------|-----------|-----------|--------|-----------|--------|
|                           | 2000      | 2010      | Annual | 2015      | Annual |
|                           | Census    | Census    | Change | Estimate  | Change |
| Shawnee                   | 12,651    | 13,205    | 0.43%  | 13,932    | 1.08%  |
| Tecumseh                  | 2,565     | 2,664     | 0.38%  | 2,660     | -0.03% |
| Pottawatomie County       | 27,302    | 29,139    | 0.65%  | 30,095    | 0.65%  |
| State of Oklahoma         | 1,514,400 | 1,664,378 | 0.95%  | 1,732,484 | 0.81%  |

Since the 2010, Nielsen estimates that the number of housing units in Pottawatomie County grew by 0.65% per year, to a total of 30,095 housing units in 2015. In terms of new housing unit construction, Pottawatomie County underperformed Oklahoma as a whole between 2010 and 2015.

#### **Housing by Units in Structure**

The next table separates housing units in Pottawatomie County by units in structure, based on data from the Census Bureau's American Community Survey.

|                         | Shawnee |         | Tecumseh |         | Pottawatomie County |         | State of Oklahoma |         |
|-------------------------|---------|---------|----------|---------|---------------------|---------|-------------------|---------|
|                         | No.     | Percent | No.      | Percent | No.                 | Percent | No.               | Percent |
| Total Housing Units     | 13,531  |         | 2,636    |         | 29,217              |         | 1,669,828         |         |
| 1 Unit, Detached        | 10,531  | 77.83%  | 2,190    | 83.08%  | 22,136              | 75.76%  | 1,219,987         | 73.06%  |
| 1 Unit, Attached        | 314     | 2.32%   | 0        | 0.00%   | 424                 | 1.45%   | 34,434            | 2.06%   |
| Duplex Units            | 453     | 3.35%   | 102      | 3.87%   | 709                 | 2.43%   | 34,207            | 2.05%   |
| 3-4 Units               | 562     | 4.15%   | 77       | 2.92%   | 687                 | 2.35%   | 42,069            | 2.52%   |
| 5-9 Units               | 377     | 2.79%   | 65       | 2.47%   | 512                 | 1.75%   | 59,977            | 3.59%   |
| 10-19 Units             | 334     | 2.47%   | 77       | 2.92%   | 421                 | 1.44%   | 57,594            | 3.45%   |
| 20-49 Units             | 117     | 0.86%   | 0        | 0.00%   | 123                 | 0.42%   | 29,602            | 1.77%   |
| 50 or More Units        | 342     | 2.53%   | 0        | 0.00%   | 351                 | 1.20%   | 30,240            | 1.81%   |
| Mobile Homes            | 489     | 3.61%   | 125      | 4.74%   | 3,811               | 13.04%  | 159,559           | 9.56%   |
| Boat, RV, Van, etc.     | 12      | 0.09%   | 0        | 0.00%   | 43                  | 0.15%   | 2,159             | 0.13%   |
| Total Multifamily Units | 2,185   | 16.15%  | 321      | 12.18%  | 2,803               | 9.59%   | 253,689           | 15.19%  |

Within Pottawatomie County, 75.76% of housing units are single-family, detached. 9.59% of housing units are multifamily in structure (two or more units per building), while 13.19% of housing units comprise mobile homes, RVs, etc.



Within Shawnee, 77.83% of housing units are single-family, detached. 16.15% of housing units are multifamily in structure, while 3.70% of housing units comprise mobile homes, RVs, etc.

Within Tecumseh, 83.08% of housing units are single-family, detached. 12.18% of housing units are multifamily in structure, while 4.74% of housing units comprise mobile homes, RVs, etc.

# **Housing Units Number of Bedrooms and Tenure**

Data in the following table presents housing units in Pottawatomie County by tenure (owner/renter), and by number of bedrooms.

|                              | Shawnee | Shawnee |       | eh      | Pottawat | omie County | State of O | klahoma |
|------------------------------|---------|---------|-------|---------|----------|-------------|------------|---------|
|                              | No.     | Percent | No.   | Percent | No.      | Percent     | No.        | Percent |
| Total Occupied Housing Units | 11,693  |         | 2,303 |         | 25,658   |             | 1,444,081  |         |
| Owner Occupied:              | 6,893   | 58.95%  | 1,636 | 71.04%  | 18,445   | 71.89%      | 968,736    | 67.08%  |
| No Bedroom                   | 24      | 0.35%   | 18    | 1.10%   | 93       | 0.50%       | 2,580      | 0.27%   |
| 1 Bedroom                    | 99      | 1.44%   | 11    | 0.67%   | 341      | 1.85%       | 16,837     | 1.74%   |
| 2 Bedrooms                   | 1,375   | 19.95%  | 321   | 19.62%  | 3,638    | 19.72%      | 166,446    | 17.18%  |
| 3 Bedrooms                   | 4,327   | 62.77%  | 954   | 58.31%  | 11,462   | 62.14%      | 579,135    | 59.78%  |
| 4 Bedrooms                   | 951     | 13.80%  | 261   | 15.95%  | 2,512    | 13.62%      | 177,151    | 18.29%  |
| 5 or More Bedrooms           | 117     | 1.70%   | 71    | 4.34%   | 399      | 2.16%       | 26,587     | 2.74%   |
| Renter Occupied:             | 4,800   | 41.05%  | 667   | 28.96%  | 7,213    | 28.11%      | 475,345    | 32.92%  |
| No Bedroom                   | 121     | 2.52%   | 3     | 0.45%   | 135      | 1.87%       | 13,948     | 2.93%   |
| 1 Bedroom                    | 962     | 20.04%  | 121   | 18.14%  | 1,273    | 17.65%      | 101,850    | 21.43%  |
| 2 Bedrooms                   | 1,949   | 40.60%  | 303   | 45.43%  | 2,789    | 38.67%      | 179,121    | 37.68%  |
| 3 Bedrooms                   | 1,599   | 33.31%  | 201   | 30.13%  | 2,653    | 36.78%      | 152,358    | 32.05%  |
| 4 Bedrooms                   | 137     | 2.85%   | 39    | 5.85%   | 317      | 4.39%       | 24,968     | 5.25%   |
| 5 or More Bedrooms           | 32      | 0.67%   | 0     | 0.00%   | 46       | 0.64%       | 3,100      | 0.65%   |

Source. 2009-2013 American Community Survey, Table B25042

The overall homeownership rate in Pottawatomie County is 71.89%, while 28.11% of housing units are renter occupied. In Shawnee, the homeownership rate is 58.95%, while 41.05% of households are renters. In Tecumseh 71.04% of households are homeowners while 28.96% are renters. Shawnee's ownership rate is unusually low, and this is likely due to the influence of Oklahoma Baptist University and St. Gregory's University.

### **Housing Units Tenure and Household Income**

The next series of tables analyze housing units by tenure, and by household income.



| Household Income          | Total      |                     |                      |          |           |
|---------------------------|------------|---------------------|----------------------|----------|-----------|
| Household Income          | Households | <b>Total Owners</b> | <b>Total Renters</b> | % Owners | % Renters |
| Total                     | 25,658     | 18,445              | 7,213                | 71.89%   | 28.11%    |
| Less than \$5,000         | 992        | 486                 | 506                  | 48.99%   | 51.01%    |
| \$5,000 - \$9,999         | 1,444      | 603                 | 841                  | 41.76%   | 58.24%    |
| \$10,000-\$14,999         | 1,840      | 952                 | 888                  | 51.74%   | 48.26%    |
| \$15,000-\$19,999         | 1,722      | 1,000               | 722                  | 58.07%   | 41.93%    |
| \$20,000-\$24,999         | 1,875      | 1,117               | 758                  | 59.57%   | 40.43%    |
| \$25,000-\$34,999         | 2,932      | 1,905               | 1,027                | 64.97%   | 35.03%    |
| \$35,000-\$49,999         | 3,954      | 2,895               | 1,059                | 73.22%   | 26.78%    |
| \$50,000-\$74,999         | 5,090      | 4,330               | 760                  | 85.07%   | 14.93%    |
| \$75,000-\$99,999         | 2,744      | 2,352               | 392                  | 85.71%   | 14.29%    |
| \$100,000-\$149,999       | 2,076      | 1,879               | 197                  | 90.51%   | 9.49%     |
| \$150,000 or more         | 989        | 926                 | 63                   | 93.63%   | 6.37%     |
| Income Less Than \$25,000 | 7,873      | 4,158               | 3,715                | 52.81%   | 47.19%    |

Within Pottawatomie County as a whole, 47.19% of households with incomes less than \$25,000 are estimated to be renters, while 52.81% are estimated to be homeowners.

| Haveahald Income         | Total      |                     |                      |          |           |
|--------------------------|------------|---------------------|----------------------|----------|-----------|
| Household Income         | Households | <b>Total Owners</b> | <b>Total Renters</b> | % Owners | % Renters |
| Total                    | 11,693     | 6,893               | 4,800                | 58.95%   | 41.05%    |
| Less than \$5,000        | 563        | 189                 | 374                  | 33.57%   | 66.43%    |
| \$5,000 - \$9,999        | 859        | 259                 | 600                  | 30.15%   | 69.85%    |
| \$10,000-\$14,999        | 981        | 363                 | 618                  | 37.00%   | 63.00%    |
| \$15,000-\$19,999        | 806        | 396                 | 410                  | 49.13%   | 50.87%    |
| \$20,000-\$24,999        | 1,063      | 512                 | 551                  | 48.17%   | 51.83%    |
| \$25,000-\$34,999        | 1,495      | 824                 | 671                  | 55.12%   | 44.88%    |
| \$35,000-\$49,999        | 1,812      | 1,135               | 677                  | 62.64%   | 37.36%    |
| \$50,000-\$74,999        | 1,878      | 1,409               | 469                  | 75.03%   | 24.97%    |
| \$75,000-\$99,999        | 1,039      | 760                 | 279                  | 73.15%   | 26.85%    |
| \$100,000-\$149,999      | 799        | 702                 | 97                   | 87.86%   | 12.14%    |
| \$150,000 or more        | 398        | 344                 | 54                   | 86.43%   | 13.57%    |
| ncome Less Than \$25,000 | 4,272      | 1,719               | 2,553                | 40.24%   | 59.76%    |

Within Shawnee, 59.76% of households with incomes less than \$25,000 are estimated to be renters, while 40.24% are estimated to be homeowners.



| Household Income          | Total      |                     |                      |          |           |
|---------------------------|------------|---------------------|----------------------|----------|-----------|
| Household Income          | Households | <b>Total Owners</b> | <b>Total Renters</b> | % Owners | % Renters |
| Total                     | 2,303      | 1,636               | 667                  | 71.04%   | 28.96%    |
| Less than \$5,000         | 97         | 79                  | 18                   | 81.44%   | 18.56%    |
| \$5,000 - \$9,999         | 59         | 43                  | 16                   | 72.88%   | 27.12%    |
| \$10,000-\$14,999         | 171        | 58                  | 113                  | 33.92%   | 66.08%    |
| \$15,000-\$19,999         | 210        | 138                 | 72                   | 65.71%   | 34.29%    |
| \$20,000-\$24,999         | 105        | 63                  | 42                   | 60.00%   | 40.00%    |
| \$25,000-\$34,999         | 316        | 133                 | 183                  | 42.09%   | 57.91%    |
| \$35,000-\$49,999         | 512        | 370                 | 142                  | 72.27%   | 27.73%    |
| \$50,000-\$74,999         | 486        | 421                 | 65                   | 86.63%   | 13.37%    |
| \$75,000-\$99,999         | 242        | 226                 | 16                   | 93.39%   | 6.61%     |
| \$100,000-\$149,999       | 80         | 80                  | 0                    | 100.00%  | 0.00%     |
| \$150,000 or more         | 25         | 25                  | 0                    | 100.00%  | 0.00%     |
| Income Less Than \$25,000 | 642        | 381                 | 261                  | 59.35%   | 40.65%    |

Within Tecumseh, 40.65% of households with incomes less than \$25,000 are estimated to be renters, while 59.35% are estimated to be homeowners.

# **Housing Units by Year of Construction and Tenure**

The following table provides a breakdown of housing units by year of construction, and by owner/renter (tenure), as well as median year of construction.



|                              | Shawnee |         | Tecumse | h       | Pottawat | omie County | State of O | klahoma |
|------------------------------|---------|---------|---------|---------|----------|-------------|------------|---------|
|                              | No.     | Percent | No.     | Percent | No.      | Percent     | No.        | Percent |
| Total Occupied Housing Units | 11,693  |         | 2,303   |         | 25,658   |             | 1,444,081  |         |
| Owner Occupied:              | 6,893   | 58.95%  | 1,636   | 71.04%  | 18,445   | 71.89%      | 968,736    | 67.08%  |
| Built 2010 or Later          | 86      | 1.25%   | 16      | 0.98%   | 263      | 1.43%       | 10,443     | 1.08%   |
| Built 2000 to 2009           | 856     | 12.42%  | 101     | 6.17%   | 2,756    | 14.94%      | 153,492    | 15.84%  |
| Built 1990 to 1999           | 537     | 7.79%   | 125     | 7.64%   | 2,130    | 11.55%      | 125,431    | 12.95%  |
| Built 1980 to 1989           | 603     | 8.75%   | 298     | 18.22%  | 2,740    | 14.85%      | 148,643    | 15.34%  |
| Built 1970 to 1979           | 1,383   | 20.06%  | 513     | 31.36%  | 4,214    | 22.85%      | 184,378    | 19.03%  |
| Built 1960 to 1969           | 704     | 10.21%  | 179     | 10.94%  | 1,780    | 9.65%       | 114,425    | 11.81%  |
| Built 1950 to 1959           | 1,218   | 17.67%  | 123     | 7.52%   | 1,867    | 10.12%      | 106,544    | 11.00%  |
| Built 1940 to 1949           | 476     | 6.91%   | 94      | 5.75%   | 910      | 4.93%       | 50,143     | 5.18%   |
| Built 1939 or Earlier        | 1,030   | 14.94%  | 187     | 11.43%  | 1,785    | 9.68%       | 75,237     | 7.77%   |
| Median Year Built:           |         | 1970    |         | 1975    |          | 1977        | -          | 1977    |
| Renter Occupied:             | 4,800   | 41.05%  | 667     | 28.96%  | 7,213    | 28.11%      | 475,345    | 32.92%  |
| Built 2010 or Later          | 12      | 0.25%   | 14      | 2.10%   | 39       | 0.54%       | 5,019      | 1.06%   |
| Built 2000 to 2009           | 491     | 10.23%  | 125     | 18.74%  | 833      | 11.55%      | 50,883     | 10.70%  |
| Built 1990 to 1999           | 516     | 10.75%  | 96      | 14.39%  | 847      | 11.74%      | 47,860     | 10.07%  |
| Built 1980 to 1989           | 535     | 11.15%  | 60      | 9.00%   | 980      | 13.59%      | 77,521     | 16.31%  |
| Built 1970 to 1979           | 905     | 18.85%  | 125     | 18.74%  | 1,395    | 19.34%      | 104,609    | 22.01%  |
| Built 1960 to 1969           | 714     | 14.88%  | 54      | 8.10%   | 1,008    | 13.97%      | 64,546     | 13.58%  |
| Built 1950 to 1959           | 775     | 16.15%  | 147     | 22.04%  | 1,028    | 14.25%      | 54,601     | 11.49%  |
| Built 1940 to 1949           | 367     | 7.65%   | 14      | 2.10%   | 442      | 6.13%       | 31,217     | 6.57%   |
| Built 1939 or Earlier        | 485     | 10.10%  | 32      | 4.80%   | 641      | 8.89%       | 39,089     | 8.22%   |
| Median Year Built:           |         | 1971    |         | 1977    |          | 1973        | :          | 1975    |
| Overall Median Year Built:   |         | 1970    |         | 1975    |          | 1976        |            | 1976    |

Within Pottawatomie County, 15.16% of housing units were built after the year 2000. This compares with 15.22% statewide. Within Shawnee the percentage is 12.36%. Within Tecumseh the percentage is 11.12%.

73.23% of housing units in Pottawatomie County were built prior to 1990, while in Shawnee the percentage is 78.64%. These figures compare with the statewide figure of 72.78%. In Tecumseh the percentage is 79.29%.

### **Substandard Housing**

The next table presents data regarding substandard housing in Pottawatomie County. The two most commonly cited figures for substandard housing are a lack of complete plumbing, and/or a lack of a complete kitchen. We have also included statistics regarding homes heated by wood, although this is a less frequently cited indicator of substandard housing since some homes (particularly homes for seasonal occupancy) are heated by wood but otherwise not considered substandard.

The Census Bureau definition of inadequate plumbing is any housing unit lacking any one (or more) of the following three items:

- 1. Hot and cold running water
- 2. A flush toilet



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### 3. A bathtub or shower

Inadequate kitchens are defined by the Census Bureau as housing units lacking any of the three following items:

- 1. A sink with a faucet
- 2. A stove or range
- 3. A refrigerator

|                     | Occupied  | Inadequat | e Plumbing | Inadequate | e Kitchen | Uses Wood for Fuel |         |
|---------------------|-----------|-----------|------------|------------|-----------|--------------------|---------|
|                     | Units     | Number    | Percent    | Number     | Percent   | Number             | Percent |
| Shawnee             | 11,693    | 25        | 0.21%      | 57         | 0.49%     | 31                 | 0.27%   |
| Tecumseh            | 2,303     | 41        | 1.78%      | 3          | 0.13%     | 0                  | 0.00%   |
| Pottawatomie County | 25,658    | 135       | 0.53%      | 115        | 0.45%     | 444                | 1.73%   |
| State of Oklahoma   | 1,444,081 | 7,035     | 0.49%      | 13,026     | 0.90%     | 28,675             | 1.99%   |

Within Pottawatomie County, 0.53% of occupied housing units have inadequate plumbing (compared with 0.49% at a statewide level), while 0.45% have inadequate kitchen facilities (compared with 0.90% at a statewide level). It is likely that there is at least some overlap between these two figures, among units lacking both complete plumbing and kitchen facilities.

# **Vacancy Rates**

The next table details housing units in Pottawatomie County by vacancy and type. This data is provided by the American Community Survey.

|                             | Shawnee |         | Tecumse | h       | Pottawa | tomie County | State of O | klahoma |
|-----------------------------|---------|---------|---------|---------|---------|--------------|------------|---------|
|                             | No.     | Percent | No.     | Percent | No.     | Percent      | No.        | Percent |
| Total Housing Units         | 13,531  |         | 2,636   |         | 29,217  |              | 1,669,828  |         |
| Total Vacant Units          | 1,838   | 13.58%  | 333     | 12.63%  | 3,559   | 12.18%       | 225,747    | 13.52%  |
| For rent                    | 421     | 22.91%  | 74      | 22.22%  | 594     | 16.69%       | 43,477     | 19.26%  |
| Rented, not occupied        | 82      | 4.46%   | 0       | 0.00%   | 88      | 2.47%        | 9,127      | 4.04%   |
| For sale only               | 200     | 10.88%  | 53      | 15.92%  | 401     | 11.27%       | 23,149     | 10.25%  |
| Sold, not occupied          | 40      | 2.18%   | 0       | 0.00%   | 96      | 2.70%        | 8,618      | 3.82%   |
| For seasonal, recreational, | or      |         |         |         |         |              |            |         |
| occasional use              | 171     | 9.30%   | 0       | 0.00%   | 339     | 9.53%        | 39,475     | 17.49%  |
| For migrant workers         | 0       | 0.00%   | 0       | 0.00%   | 1       | 0.03%        | 746        | 0.33%   |
| Other vacant                | 924     | 50.27%  | 206     | 61.86%  | 2,040   | 57.32%       | 101,155    | 44.81%  |
| Homeowner Vacancy Rate      | 2.80%   |         | 3.14%   |         | 2.12%   |              | 2.31%      |         |
| Rental Vacancy Rate         | 7.94%   |         | 9.99%   |         | 7.52%   |              | 8.24%      |         |



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Within Pottawatomie County, the overall housing vacancy rate is estimated to be 12.18%. The homeowner vacancy rate is estimated to be 2.12%, while the rental vacancy rate is estimated to be 7.52%.

In Shawnee, the overall housing vacancy rate is estimated to be 13.58%. The homeowner vacancy rate is estimated to be 2.80%, while the rental vacancy rate is estimated to be 7.94%.

In Tecumseh, the overall housing vacancy rate is estimated to be 12.63%. The homeowner vacancy rate is estimated to be 3.14%, while the rental vacancy rate is estimated to be 9.99%.

# **Building Permits**

The next series of tables present data regarding new residential building permits issued in Shawnee and Tecumseh. This data is furnished by the U.S. Census Bureau Residential Construction Branch, Manufacturing and Construction Division. Please note that average costs reported only represent physical construction costs for the housing units, and do not include land prices, most soft costs (such as finance fees), or builder's profit.

| Shawnee                                     |         |
|---|---------|
| New Residential Building Permits Issued, 20 | 04-2014 |

|      | Single Family | Avg. Construction | Multifamily | Avg. Multifamily         |
|------|---------------|-------------------|-------------|--------------------------|
| Year | Units         | Cost              | Units       | <b>Construction Cost</b> |
| 2004 | 94            | \$142,072         | 16          | \$69,750                 |
| 2005 | 112           | \$159,182         | 140         | \$59,590                 |
| 2006 | 124           | \$125,912         | 2           | \$75,000                 |
| 2007 | 49            | \$101,924         | 4           | \$50,000                 |
| 2008 | 109           | \$132,272         | 2           | \$150,000                |
| 2009 | 85            | \$138,211         | 11          | \$68,182                 |
| 2010 | 77            | \$128,859         | 6           | \$62,666                 |
| 2011 | 53            | \$140,844         | 149         | \$82,377                 |
| 2012 | 50            | \$152,223         | 42          | \$80,952                 |
| 2013 | 64            | \$147,367         | 29          | \$68,110                 |
| 2014 | 51            | \$191,779         | 0           | N/A                      |

Source: United States Census Bureau Building Permits Survey

In Shawnee, building permits for 1,269 housing units were issued between 2004 and 2014, for an average of 115 units per year. 68.40% of these housing units were single family homes, and 31.60% consisted of multifamily units.



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Tecumseh
New Residential Building Permits Issued, 2004-2014

| •    | Single Family | Avg. Construction | Multifamily | Avg. Multifamily         |
|------|---------------|-------------------|-------------|--------------------------|
| Year | Units         | Cost              | Units       | <b>Construction Cost</b> |
| 2004 | 15            | \$75,167          | 2           | \$95,000                 |
| 2005 | 82            | \$29,557          | 0           | N/A                      |
| 2006 | 12            | \$80,627          | 0           | N/A                      |
| 2007 | 10            | \$138,175         | 0           | N/A                      |
| 2008 | 12            | \$119,187         | 7           | \$18,571                 |
| 2009 | 8             | \$110,063         | 0           | N/A                      |
| 2010 | 18            | \$117,222         | 0           | N/A                      |
| 2011 | 1             | \$59,000          | 4           | \$59,500                 |
| 2012 | 13            | \$151,568         | 0           | N/A                      |
| 2013 | 6             | \$106,155         | 0           | N/A                      |
| 2014 | 7             | \$119,943         | 0           | N/A                      |

Source: United States Census Bureau Building Permits Survey

In Tecumseh, building permits for 197 housing units were issued between 2004 and 2014, for an average of 18 units per year. 93.40% of these housing units were single family homes, and 6.60% consisted of multifamily units.

### **New Construction Activity**

#### For Ownership:

New construction is occurring throughout Pottawatomie County. Much new construction is occurring on rural, unplatted acreages or rural subdivisions, or in smaller communities in the county such as McLoud, Dale, and Bethel Acres. Within Shawnee, new home construction is occurring in subdivisions such as Hyatt Addition, Northridge, The Bridges, and Windmill Ridge, primarily in the western and northeastern areas of the city. Within Tecumseh, new construction is occurring primarily in established subdivisions / infill lots.

Although there is some new home construction in the area that is reasonably affordable (priced under \$125,000), much new construction is more expensive. The average sale price for homes constructed since 2014 (and sold after March 2015) is \$203,866 or \$113.15 per square foot, which is well above what could be afforded by a household earning at or less than median household income for Pottawatomie County (\$45,608 in 2015).

### For Rent:

There have been several notable new rental developments in Shawnee and Tecumseh in recent years, nearly all affordable in nature. Cottage Park was completed in 2013, and added 34 affordable rental housing units for seniors in Shawnee. Stonebridge Senior Housing was very recently completed in Tecumseh, and added 20 affordable rental units for seniors in Tecumseh. In addition, an affordable rental development for families was recently allocated Affordable Housing Tax Credits in Shawnee:



Shawnee Park will add 60 affordable apartment units just northeast of I-40 and Harrison Street, and should be completed in late 2016 or early 2017.

# **Homeownership Market**

This section will address the market for housing units for purchase in Pottawatomie County, using data collected from both local and national sources.

### **Housing Units by Home Value**

The following table presents housing units in Pottawatomie County by value, as well as median home value, as reported by the Census Bureau's American Community Survey.

|                             | Shawnee | •       | Tecumse | h       | Pottawa | tomie County | State of O | klahoma |
|-----------------------------|---------|---------|---------|---------|---------|--------------|------------|---------|
|                             | No.     | Percent | No.     | Percent | No.     | Percent      | No.        | Percent |
| Total Owner-Occupied Units: | 6,893   |         | 1,636   |         | 18,445  |              | 968,736    |         |
| Less than \$10,000          | 212     | 3.08%   | 70      | 4.28%   | 575     | 3.12%        | 20,980     | 2.17%   |
| \$10,000 to \$14,999        | 92      | 1.33%   | 28      | 1.71%   | 354     | 1.92%        | 15,427     | 1.59%   |
| \$15,000 to \$19,999        | 60      | 0.87%   | 0       | 0.00%   | 227     | 1.23%        | 13,813     | 1.43%   |
| \$20,000 to \$24,999        | 92      | 1.33%   | 34      | 2.08%   | 320     | 1.73%        | 16,705     | 1.72%   |
| \$25,000 to \$29,999        | 113     | 1.64%   | 21      | 1.28%   | 299     | 1.62%        | 16,060     | 1.66%   |
| \$30,000 to \$34,999        | 154     | 2.23%   | 17      | 1.04%   | 445     | 2.41%        | 19,146     | 1.98%   |
| \$35,000 to \$39,999        | 122     | 1.77%   | 0       | 0.00%   | 304     | 1.65%        | 14,899     | 1.54%   |
| \$40,000 to \$49,999        | 506     | 7.34%   | 64      | 3.91%   | 964     | 5.23%        | 39,618     | 4.09%   |
| \$50,000 to \$59,999        | 439     | 6.37%   | 137     | 8.37%   | 1,057   | 5.73%        | 45,292     | 4.68%   |
| \$60,000 to \$69,999        | 478     | 6.93%   | 305     | 18.64%  | 1,291   | 7.00%        | 52,304     | 5.40%   |
| \$70,000 to \$79,999        | 464     | 6.73%   | 156     | 9.54%   | 1,147   | 6.22%        | 55,612     | 5.74%   |
| \$80,000 to \$89,999        | 648     | 9.40%   | 174     | 10.64%  | 1,503   | 8.15%        | 61,981     | 6.40%   |
| \$90,000 to \$99,999        | 544     | 7.89%   | 128     | 7.82%   | 1,143   | 6.20%        | 51,518     | 5.32%   |
| \$100,000 to \$124,999      | 761     | 11.04%  | 130     | 7.95%   | 2,453   | 13.30%       | 119,416    | 12.33%  |
| \$125,000 to \$149,999      | 416     | 6.04%   | 63      | 3.85%   | 1,303   | 7.06%        | 96,769     | 9.99%   |
| \$150,000 to \$174,999      | 615     | 8.92%   | 63      | 3.85%   | 1,687   | 9.15%        | 91,779     | 9.47%   |
| \$175,000 to \$199,999      | 256     | 3.71%   | 74      | 4.52%   | 903     | 4.90%        | 53,304     | 5.50%   |
| \$200,000 to \$249,999      | 380     | 5.51%   | 128     | 7.82%   | 1,198   | 6.49%        | 69,754     | 7.20%   |
| \$250,000 to \$299,999      | 220     | 3.19%   | 3       | 0.18%   | 501     | 2.72%        | 41,779     | 4.31%   |
| \$300,000 to \$399,999      | 157     | 2.28%   | 0       | 0.00%   | 366     | 1.98%        | 37,680     | 3.89%   |
| \$400,000 to \$499,999      | 65      | 0.94%   | 27      | 1.65%   | 162     | 0.88%        | 13,334     | 1.38%   |
| \$500,000 to \$749,999      | 67      | 0.97%   | 14      | 0.86%   | 154     | 0.83%        | 12,784     | 1.32%   |
| \$750,000 to \$999,999      | 4       | 0.06%   | 0       | 0.00%   | 26      | 0.14%        | 3,764      | 0.39%   |
| \$1,000,000 or more         | 28      | 0.41%   | 0       | 0.00%   | 63      | 0.34%        | 5,018      | 0.52%   |
| Median Home Value:          | \$      | 91,200  | \$      | 79,100  | \$      | 96,400       | \$1        | 12,800  |

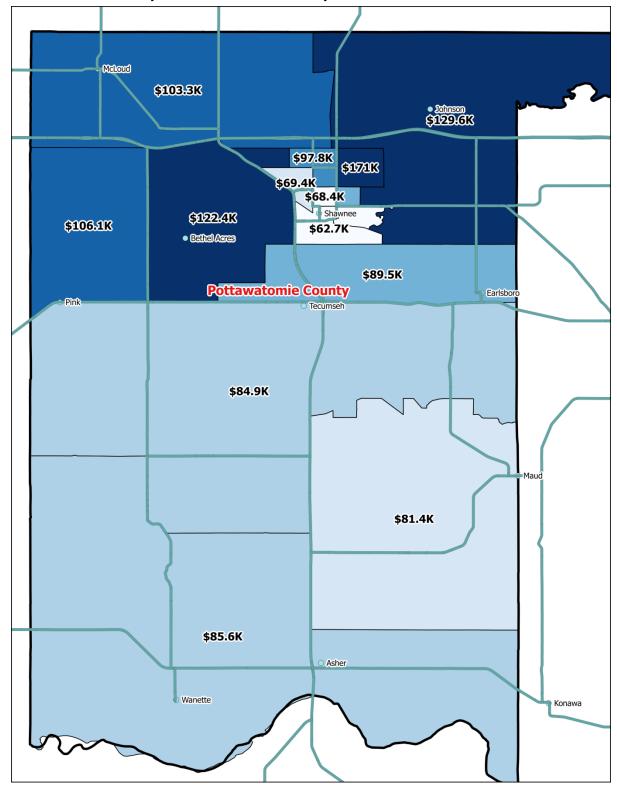
Sources: 2009-2013 American Community Survey, Tables B25075 and B25077

The median value of owner-occupied homes in Pottawatomie County is \$96,400. This is -14.5% lower than the statewide median, which is \$112,800. The median home value in Shawnee is estimated to be \$91,200. The median home value in Tecumseh is estimated to be \$79,100.

The geographic distribution of home values in Pottawatomie County can be visualized by the following map.

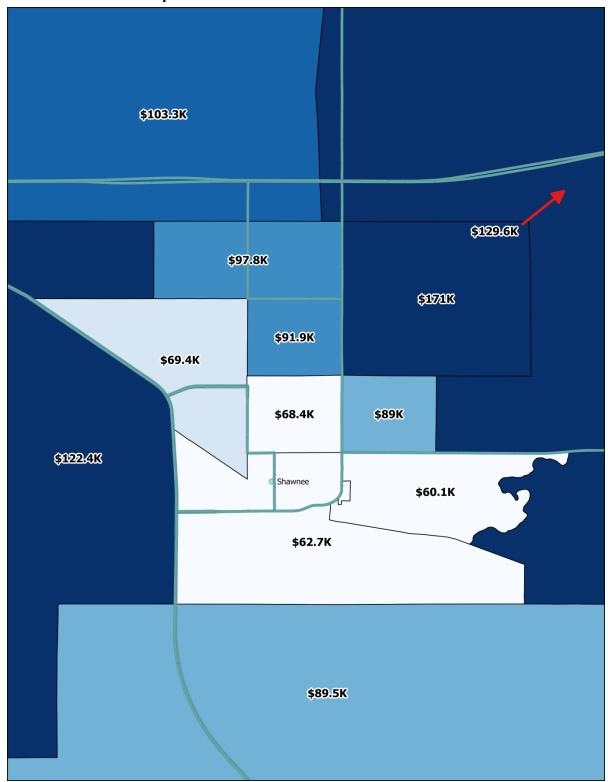


# **Pottawatomie County Median Home Values by Census Tract**





# Median Home Values by Census Tract – Shawnee Detail



# **Home Values by Year of Construction**

The next table presents median home values in Pottawatomie County by year of construction. Note that missing data fields indicate the Census Bureau had inadequate data to estimate a median value that age bracket.

|                             | Shawnee      | Tecumseh     | Pottawatomie County | State of Oklahoma |
|-----------------------------|--------------|--------------|---------------------|-------------------|
|                             | Median Value | Median Value | Median Value        | Median Value      |
| Total Owner-Occupied Units: |              |              |                     |                   |
| Built 2010 or Later         | \$187,500    | -            | \$154,300           | \$188,900         |
| Built 2000 to 2009          | \$170,900    | \$140,100    | \$147,700           | \$178,000         |
| Built 1990 to 1999          | \$139,900    | \$170,700    | \$109,600           | \$147,300         |
| Built 1980 to 1989          | \$110,500    | \$85,800     | \$102,400           | \$118,300         |
| Built 1970 to 1979          | \$103,300    | \$80,400     | \$103,300           | \$111,900         |
| Built 1960 to 1969          | \$84,000     | \$67,700     | \$87,000            | \$97,100          |
| Built 1950 to 1959          | \$81,500     | \$33,700     | \$84,200            | \$80,300          |
| Built 1940 to 1949          | \$61,700     | \$58,000     | \$66,900            | \$67,900          |
| Built 1939 or Earlier       | \$67,500     | \$72,900     | \$73,000            | \$74,400          |

Note: Dashes indicate the Census Bureau had insufficient data to estimate a median value. Source: 2009-2013 American Community Survey, Table 25107

# **Shawnee Single Family Sales Activity**

The following tables show single family sales data for Shawnee, separated between two, three and four bedroom units, as well as all housing units as a whole.

| <b>2012</b> 68 | 57          | <b>2014</b> 71    | YTD 2015                  |
|----------------|-------------|-------------------|---------------------------|
| 68             | 57          |                   |                           |
|                | -           | 71                | 58                        |
|                |             |                   | 55                        |
| 00 \$52,2      | 200 \$52,90 | 0 \$39,90         | 0 \$49,000                |
| 00 \$48,5      | 500 \$43,00 | 0 \$38,00         | 0 \$43,250                |
| 94.9%          | % 91.3%     | 94.1%             | 93.4%                     |
| 1,106          | 5 1,001     | 980               | 1,037                     |
| 2 \$45.8       | 88 \$46.88  | \$38.98           | \$43.51                   |
| 2.0            | 39          | 69                | 47                        |
|                | ,           | 2 \$45.88 \$46.88 | 2 \$45.88 \$46.88 \$38.98 |



| Shawnee Single Far    | mily Sales A | Activity  |           |           |           |  |  |  |  |
|-----------------------|--------------|-----------|-----------|-----------|-----------|--|--|--|--|
| Three Bedroom Units   |              |           |           |           |           |  |  |  |  |
| Year                  | 2011         | 2012      | 2013      | 2014      | YTD 2015  |  |  |  |  |
| # of Units Sold       | 286          | 305       | 317       | 336       | 282       |  |  |  |  |
| Median List Price     | \$113,950    | \$112,000 | \$119,500 | \$119,800 | \$119,663 |  |  |  |  |
| Median Sale Price     | \$108,625    | \$107,000 | \$115,000 | \$117,500 | \$116,500 |  |  |  |  |
| Sale/List Price Ratio | 97.0%        | 96.9%     | 97.0%     | 98.1%     | 97.8%     |  |  |  |  |
| Median Square Feet    | 1,589        | 1,537     | 1,575     | 1,557     | 1,554     |  |  |  |  |
| Median Price/SF       | \$70.10      | \$67.13   | \$74.03   | \$74.08   | \$74.90   |  |  |  |  |
| Med. Days on Market   | 77           | 65        | 61        | 60        | 41        |  |  |  |  |
| Source: OKC MLS       |              |           |           |           |           |  |  |  |  |

| Shawnee Single Far    | mily Sales A | Activity  |           |           |           |  |  |  |  |
|-----------------------|--------------|-----------|-----------|-----------|-----------|--|--|--|--|
| Four Bedroom Units    |              |           |           |           |           |  |  |  |  |
| Year                  | 2011         | 2012      | 2013      | 2014      | YTD 2015  |  |  |  |  |
| # of Units Sold       | 49           | 77        | 76        | 84        | 72        |  |  |  |  |
| Median List Price     | \$175,000    | \$179,000 | \$164,250 | \$180,950 | \$173,250 |  |  |  |  |
| Median Sale Price     | \$172,500    | \$179,000 | \$158,000 | \$177,625 | \$164,500 |  |  |  |  |
| Sale/List Price Ratio | 97.2%        | 97.0%     | 97.9%     | 97.2%     | 97.1%     |  |  |  |  |
| Median Square Feet    | 2,202        | 2,248     | 2,135     | 2,194     | 2,230     |  |  |  |  |
| Median Price/SF       | \$81.25      | \$79.78   | \$67.35   | \$79.80   | \$74.25   |  |  |  |  |
| Med. Days on Market   | 76           | 92        | 76        | 69        | 74        |  |  |  |  |
| Source: OKC MLS       |              |           |           |           |           |  |  |  |  |

| Year                  | 2011      | 2012      | 2013      | 2014      | YTD 2015  |
|-----------------------|-----------|-----------|-----------|-----------|-----------|
| # of Units Sold       | 399       | 456       | 459       | 499       | 420       |
| Median List Price     | \$105,000 | \$109,900 | \$115,000 | \$116,900 | \$111,950 |
| Median Sale Price     | \$103,000 | \$104,300 | \$109,500 | \$111,500 | \$112,150 |
| Sale/List Price Ratio | 96.7%     | 96.6%     | 96.9%     | 97.7%     | 97.2%     |
| Median Square Feet    | 1,594     | 1,560     | 1,584     | 1,566     | 1,563     |
| Median Price/SF       | \$65.33   | \$66.04   | \$69.55   | \$70.53   | \$70.87   |
| Med. Days on Market   | 75        | 65        | 60        | 62        | 46        |

Between 2011 and year-end 2014, the median list price grew by 2.72% per year. The median sale price was \$112,150 in 2015, for a median price per square foot of \$70.87. The median sale price to list price ratio was 97.2%, with median days on market of 46 days. On the whole, the Shawnee housing market has strengthened over the last five years, with higher home prices, increasing sale to list price ratios, and decreasing marketing times.

# **Tecumseh Single Family Sales Activity**

The following tables show single family sales data for Tecumseh, separated between two, three and four bedroom units, as well as all housing units as a whole.



| Tecumseh Single Fa    | amily Sales | Activity |          |          |          |  |  |  |  |
|-----------------------|-------------|----------|----------|----------|----------|--|--|--|--|
| Two Bedroom Units     |             |          |          |          |          |  |  |  |  |
| Year                  | 2011        | 2012     | 2013     | 2014     | YTD 2015 |  |  |  |  |
| # of Units Sold       | 18          | 12       | 14       | 10       | 19       |  |  |  |  |
| Median List Price     | \$68,000    | \$38,450 | \$57,400 | \$28,850 | \$59,900 |  |  |  |  |
| Median Sale Price     | \$64,000    | \$31,750 | \$49,450 | \$26,938 | \$50,600 |  |  |  |  |
| Sale/List Price Ratio | 96.2%       | 91.8%    | 94.2%    | 91.1%    | 94.5%    |  |  |  |  |
| Median Square Feet    | 980         | 1,124    | 934      | 1,020    | 1,125    |  |  |  |  |
| Median Price/SF       | \$62.45     | \$27.35  | \$54.12  | \$27.74  | \$58.59  |  |  |  |  |
| Med. Days on Market   | 8           | 60       | 73       | 55       | 45       |  |  |  |  |
| Source: OKC MLS       |             |          |          |          |          |  |  |  |  |

| Tecumseh Single Fa    | mily Sales | Activity |          |          |          |  |  |  |  |
|-----------------------|------------|----------|----------|----------|----------|--|--|--|--|
| Three Bedroom Units   |            |          |          |          |          |  |  |  |  |
| Year                  | 2011       | 2012     | 2013     | 2014     | YTD 2015 |  |  |  |  |
| # of Units Sold       | 53         | 63       | 71       | 74       | 66       |  |  |  |  |
| Median List Price     | \$75,000   | \$68,500 | \$75,000 | \$80,450 | \$87,450 |  |  |  |  |
| Median Sale Price     | \$70,000   | \$68,500 | \$75,000 | \$77,950 | \$87,500 |  |  |  |  |
| Sale/List Price Ratio | 95.7%      | 98.1%    | 97.0%    | 96.8%    | 97.3%    |  |  |  |  |
| Median Square Feet    | 1,398      | 1,460    | 1,508    | 1,397    | 1,350    |  |  |  |  |
| Median Price/SF       | \$56.21    | \$53.14  | \$60.63  | \$59.34  | \$68.73  |  |  |  |  |
| Med. Days on Market   | 29         | 39       | 71       | 58       | 48       |  |  |  |  |
| Source: OKC MLS       |            | •        |          | •        | •        |  |  |  |  |

| Tecumseh Single Family Sales Activity Four Bedroom Units |          |          |           |          |           |  |  |  |  |
|--|----------|----------|-----------|----------|-----------|--|--|--|--|
|  |          |          |           |          |           |  |  |  |  |
| # of Units Sold  | 8        | 11       | 22        | 11       | 10        |  |  |  |  |
| Median List Price  | \$92,450 | \$85,000 | \$118,750 | \$78,000 | \$112,100 |  |  |  |  |
| Median Sale Price  | \$88,500 | \$85,000 | \$116,900 | \$78,000 | \$107,450 |  |  |  |  |
| Sale/List Price Ratio                                    | 97.1%    | 95.9%    | 98.2%     | 100.0%   | 98.2%     |  |  |  |  |
| Median Square Feet                                       | 1,707    | 2,100    | 1,709     | 1,453    | 1,676     |  |  |  |  |
| Median Price/SF  | \$55.94  | \$38.92  | \$69.20   | \$55.48  | \$53.23   |  |  |  |  |
| Med. Days on Market                                      | 111      | 78       | 48        | 76       | 36        |  |  |  |  |
| Source: OKC MLS  |          |          |           |          |           |  |  |  |  |



| •                     | Tecumseh Single Family Sales Activity |          |          |          |          |  |  |  |  |  |
|-----------------------|---------------------------------------|----------|----------|----------|----------|--|--|--|--|--|
| All Bedroom Types     |                                       |          |          |          |          |  |  |  |  |  |
| Year                  | 2011                                  | 2012     | 2013     | 2014     | YTD 2015 |  |  |  |  |  |
| # of Units Sold       | 80                                    | 90       | 111      | 96       | 96       |  |  |  |  |  |
| Median List Price     | \$73,450                              | \$68,250 | \$75,000 | \$77,750 | \$85,000 |  |  |  |  |  |
| Median Sale Price     | \$67,750                              | \$66,250 | \$75,000 | \$73,250 | \$79,950 |  |  |  |  |  |
| Sale/List Price Ratio | 95.9%                                 | 97.2%    | 96.9%    | 96.8%    | 96.6%    |  |  |  |  |  |
| Median Square Feet    | 1,315                                 | 1,492    | 1,473    | 1,357    | 1,362    |  |  |  |  |  |
| Median Price/SF       | \$59.68                               | \$47.70  | \$61.38  | \$55.74  | \$64.49  |  |  |  |  |  |
| Med. Days on Market   | 23                                    | 43       | 51       | 62       | 46       |  |  |  |  |  |
| Source: OKC MLS       |                                       |          |          |          |          |  |  |  |  |  |

Between 2011 and year-end 2014, the median list price grew by 1.43% per year. The median sale price was \$79,950 in 2015, for a median price per square foot of \$64.49/SF. The median sale price to list price ratio was 96.6%, with median days on market of 46 days. For the most part, the Tecumseh housing market has strengthened over the last five years, though its home values remain lower than Shawnee's, and marketing time appears to have increased from a low in 2011.

### **Foreclosure Rates**

The next table presents foreclosure rate data for Pottawatomie County, compiled by the Federal Reserve Bank of New York. This data is effective as of May 2014.

| Geography                         | % of Outstanding Mortgages in Foreclosure, May 2014 |
|-----------------------------------|---|
| Pottawatomie County               | 3.1%  |
| State of Oklahoma                 | 2.1%  |
| United States                     | 2.1%  |
| Rank among Counties in Oklahoma*: | 14  |

According to the data provided, the foreclosure rate in Pottawatomie County was 3.1% in May 2014. The county ranked 14 out of 64 counties in terms of highest foreclosure rates in Oklahoma. This rate compares with the statewide and nationwide foreclosure rates, both of which were 2.1%.

With among the higher foreclosure rates in the state, it is likely that foreclosures have had some impact on the local housing market. A neighborhood with elevated foreclosure rates can often experience depressed home values with longer marketing times, and potential homebuyers may find it more difficult to secure financing for a home in such a neighborhood.



Rental Market 46

# **Rental Market**

This section will discuss supply and demand factors for the rental market in Pottawatomie County, based on publicly available sources as well as our own surveys of landlords and rental properties in the area.

### **Gross Rent Levels**

The following table presents data regarding gross rental rates in Pottawatomie County. Gross rent is the sum of contract rent, plus all utilities such as electricity, gas, water, sewer and trash, as applicable (telephone, cable, and/or internet expenses are not included in these figures).

|                     | Shawnee | •       | Tecums | cumseh Pot |       | <b>Pottawatomie County</b> |         | Oklahoma |
|---------------------|---------|---------|--------|------------|-------|----------------------------|---------|----------|
|                     | No.     | Percent | No.    | Percent    | No.   | Percent                    | No.     | Percent  |
| Total Rental Units: | 4,800   |         | 667    |            | 7,213 |                            | 475,345 |          |
| With cash rent:     | 4,478   |         | 592    |            | 6,423 |                            | 432,109 |          |
| Less than \$100     | 24      | 0.50%   | 0      | 0.00%      | 24    | 0.33%                      | 2,025   | 0.43%    |
| \$100 to \$149      | 55      | 1.15%   | 0      | 0.00%      | 59    | 0.82%                      | 2,109   | 0.44%    |
| \$150 to \$199      | 56      | 1.17%   | 37     | 5.55%      | 100   | 1.39%                      | 4,268   | 0.90%    |
| \$200 to \$249      | 102     | 2.13%   | 11     | 1.65%      | 138   | 1.91%                      | 8,784   | 1.85%    |
| \$250 to \$299      | 100     | 2.08%   | 31     | 4.65%      | 150   | 2.08%                      | 8,413   | 1.77%    |
| \$300 to \$349      | 114     | 2.38%   | 15     | 2.25%      | 147   | 2.04%                      | 9,107   | 1.92%    |
| \$350 to \$399      | 160     | 3.33%   | 10     | 1.50%      | 331   | 4.59%                      | 10,932  | 2.30%    |
| \$400 to \$449      | 184     | 3.83%   | 0      | 0.00%      | 281   | 3.90%                      | 15,636  | 3.29%    |
| \$450 to \$499      | 261     | 5.44%   | 26     | 3.90%      | 362   | 5.02%                      | 24,055  | 5.06%    |
| \$500 to \$549      | 410     | 8.54%   | 61     | 9.15%      | 536   | 7.43%                      | 31,527  | 6.63%    |
| \$550 to \$599      | 273     | 5.69%   | 28     | 4.20%      | 395   | 5.48%                      | 33,032  | 6.95%    |
| \$600 to \$649      | 509     | 10.60%  | 12     | 1.80%      | 649   | 9.00%                      | 34,832  | 7.33%    |
| \$650 to \$699      | 415     | 8.65%   | 52     | 7.80%      | 562   | 7.79%                      | 32,267  | 6.79%    |
| \$700 to \$749      | 351     | 7.31%   | 31     | 4.65%      | 522   | 7.24%                      | 30,340  | 6.38%    |
| \$750 to \$799      | 248     | 5.17%   | 57     | 8.55%      | 409   | 5.67%                      | 27,956  | 5.88%    |
| \$800 to \$899      | 357     | 7.44%   | 118    | 17.69%     | 552   | 7.65%                      | 45,824  | 9.64%    |
| \$900 to \$999      | 423     | 8.81%   | 51     | 7.65%      | 611   | 8.47%                      | 34,153  | 7.18%    |
| \$1,000 to \$1,249  | 357     | 7.44%   | 52     | 7.80%      | 497   | 6.89%                      | 46,884  | 9.86%    |
| \$1,250 to \$1,499  | 15      | 0.31%   | 0      | 0.00%      | 19    | 0.26%                      | 14,699  | 3.09%    |
| \$1,500 to \$1,999  | 32      | 0.67%   | 0      | 0.00%      | 47    | 0.65%                      | 10,145  | 2.13%    |
| \$2,000 or more     | 32      | 0.67%   | 0      | 0.00%      | 32    | 0.44%                      | 5,121   | 1.08%    |
| No cash rent        | 322     | 6.71%   | 75     | 11.24%     | 790   | 10.95%                     | 43,236  | 9.10%    |
| Median Gross Rent   |         | \$649   |        | \$721      |       | \$654                      |         | \$699    |

Sources: 2009-2013 American Community Survey, Tables B25063 and B25064

Median gross rent in Pottawatomie County is estimated to be \$654, which is -6.4% less than Oklahoma's median gross rent of \$699/month. Median gross rent in Shawnee is estimated to be \$649. Median rent in Tecumseh is estimated to be \$721.



### **Median Gross Rent by Year of Construction**

The next table presents data from the American Community Survey regarding median gross rent by year of housing unit construction. Note that dashes in the table indicate the Census Bureau had insufficient data to provide a median rent figure for that specific data field.

|                       | Shawnee     | Tecumseh    | Pottawatomie Cour | nty State of Oklahoma |
|-----------------------|-------------|-------------|-------------------|-----------------------|
|                       | Median Rent | Median Rent | Median Rent       | Median Rent           |
| Total Rental Units:   |             |             |                   |                       |
| Built 2010 or Later   | \$638       | -           | \$568             | \$933                 |
| Built 2000 to 2009    | \$662       | \$455       | \$666             | \$841                 |
| Built 1990 to 1999    | \$552       | \$671       | \$606             | \$715                 |
| Built 1980 to 1989    | \$585       | \$954       | \$611             | \$693                 |
| Built 1970 to 1979    | \$589       | \$831       | \$617             | \$662                 |
| Built 1960 to 1969    | \$694       | \$781       | \$679             | \$689                 |
| Built 1950 to 1959    | \$744       | \$548       | \$729             | \$714                 |
| Built 1940 to 1949    | \$676       | -           | \$663             | \$673                 |
| Built 1939 or Earlier | \$707       | \$343       | \$713             | \$651                 |

Note: Dashes indicate the Census Bureau had insufficient data to estimate a median gross rent. Source: 2009-2013 American Community Survey, Table 25111

The highest median gross rent in Pottawatomie County is among housing units constructed in Tecumseh between 1980 and 1989 (likely representing rental houses), which is \$954 per month. In order to be affordable, a household would need to earn at least \$38,160 per year to afford such a unit.

# **Shawnee Rental Survey Data**

The next two tables show the results of our rental survey of Shawnee. The data is divided between market rate properties, and affordable properties of all types (project-based Section 8, Low-Income Housing Tax Credit, USDA Rural Development, etc.)



| Shawnee Rental Properties - Market Rate |            |          |           |           |       |         |         |  |  |
|---|------------|----------|-----------|-----------|-------|---------|---------|--|--|
| Name                                    | Year Built | Bedrooms | Bathrooms | Size (SF) | Rate  | Rate/SF | Vacancy |  |  |
| Cimarron Apartments                     | 1974       | 1        | 1         | 550       | \$477 | \$0.867 | 4.00%   |  |  |
| Cimarron Apartments                     | 1974       | 1        | 1         | 680       | \$537 | \$0.790 | 4.00%   |  |  |
| Cimarron Apartments                     | 1974       | 1        | 1         | 740       | \$505 | \$0.682 | 4.00%   |  |  |
| Cimarron Apartments                     | 1974       | 1        | 1         | 800       | \$544 | \$0.680 | 4.00%   |  |  |
| Cimarron Apartments                     | 1974       | 2        | 1         | 690       | \$562 | \$0.814 | 4.00%   |  |  |
| Cimarron Apartments                     | 1974       | 2        | 1         | 840       | \$573 | \$0.682 | 4.00%   |  |  |
| Cimarron Apartments                     | 1974       | 3        | 1         | 920       | \$638 | \$0.693 | 4.00%   |  |  |
| Ken Del Apartments                      | 1973       | 1        | 1         | 752       | \$500 | \$0.665 | 2.00%   |  |  |
| Ken Del Apartments                      | 1973       | 2        | 1         | 926       | \$600 | \$0.648 | 2.00%   |  |  |
| Ken Del Apartments                      | 1973       | 2        | 1         | 1,290     | \$700 | \$0.543 | 2.00%   |  |  |
| Ken Del Apartments                      | 1973       | 3        | 2         | 1,350     | \$775 | \$0.574 | 2.00%   |  |  |
| Ken Del Apartments                      | 1973       | 2        | 1         | 900       | \$650 | \$0.722 | 2.00%   |  |  |
| Ken Del Apartments                      | 1973       | 2        | 2         | 1,000     | \$800 | \$0.800 | 2.00%   |  |  |
| Country Grove Apartments                | 1982       | 1        | 1         | 620       | \$475 | \$0.766 | 0.00%   |  |  |
| Country Grove Apartments                | 1982       | 2        | 1         | 840       | \$550 | \$0.655 | 0.00%   |  |  |
| Villa Chateau                           | 1977       | 1        | 1         | 623       | \$540 | \$0.867 | 4.00%   |  |  |
| Villa Chateau                           | 1977       | 2        | 1         | 818       | \$605 | \$0.740 | 4.00%   |  |  |
| Villa Chateau                           | 1977       | 3        | 2         | 1,085     | \$690 | \$0.636 | 4.00%   |  |  |

| <b>Shawnee Rental Properties</b> | - Affordable    |            |          |           |           |       |         |         |
|----------------------------------|-----------------|------------|----------|-----------|-----------|-------|---------|---------|
| Name                             | Туре            | Year Built | Bedrooms | Bathrooms | Size (SF) | Rate  | Rate/SF | Vacancy |
| Linden & Linden II Apartments    | LIHTC - Family  | 2006       | 2        | 1         | 858       | \$535 | \$0.624 | 8.00%   |
| Linden & Linden II Apartments    | LIHTC - Family  | 2006       | 3        | 2         | 1,037     | \$607 | \$0.585 | 8.00%   |
| Linden & Linden II Apartments    | LIHTC - Family  | 2006       | 2        | 1         | 934       | \$596 | \$0.638 | 8.00%   |
| Linden & Linden II Apartments    | LIHTC - Family  | 2006       | 3        | 2         | 1,107     | \$714 | \$0.645 | 8.00%   |
| Chapel Ridge of Shawnee          | LIHTC - Family  | 1998       | 1        | 1         | 675       | \$480 | \$0.711 | 3.00%   |
| Chapel Ridge of Shawnee          | LIHTC - Family  | 1998       | 2        | 2         | 930       | \$585 | \$0.629 | 3.00%   |
| Chapel Ridge of Shawnee          | LIHTC - Family  | 1998       | 3        | 2         | 1,091     | \$659 | \$0.604 | 3.00%   |
| Chapel Ridge of Shawnee          | LIHTC - Family  | 1998       | 1        | 1         | 675       | \$540 | \$0.800 | 3.00%   |
| Chapel Ridge of Shawnee          | LIHTC - Family  | 1998       | 2        | 2         | 980       | \$645 | \$0.658 | 3.00%   |
| Chapel Ridge of Shawnee          | LIHTC - Family  | 1998       | 3        | 2         | 1,097     | \$755 | \$0.688 | 3.00%   |
| Chapel Ridge of Shawnee          | LIHTC - Family  | 1998       | 4        | 2         | 1,545     | \$905 | \$0.586 | 3.00%   |
| Legacy Park                      | LIHTC - Elderly | 2005       | 1        | 1         | 608       | \$510 | \$0.839 | 0.00%   |
| Legacy Park                      | LIHTC - Elderly | 2005       | 2        | 2         | 918       | \$610 | \$0.664 | 0.00%   |
| Aldridge Hotel Apartments        | LIHTC - Elderly | 1929       | 1        | 1         | 555       | \$620 | \$1.117 | 3.30%   |
| Aldridge Hotel Apartments        | LIHTC - Elderly | 1929       | 2        | 1         | 775       | \$735 | \$0.948 | 3.30%   |
| Aldridge Hotel Apartments        | LIHTC - Elderly | 1929       | 2        | 2         | 1,307     | \$735 | \$0.562 | 3.30%   |
| Cottage Park                     | LIHTC - Elderly | 2013       | 1        | 1         | 779       | \$491 | \$0.630 | 3.00%   |
| Cottage Park                     | LIHTC - Elderly | 2013       | 2        | 2         | 1,004     | \$579 | \$0.577 | 3.00%   |
| Cottage Park                     | LIHTC - Elderly | 2013       | 2        | 2         | 1,004     | \$708 | \$0.705 | 3.00%   |

The previous rent surveys encompass over eight hundred rental units in nine complexes. These properties are located throughout the community and provide a good indication of the availability and rental structure of multifamily property. Concessions such as free rent or no deposit were not evident in the competitive market survey. These inducements appear to have phased out over the market, and appear only sporadically at individual complexes to induce leasing activity in a particular unit type. Review of historical rental data indicates the comparable rental rates have increased in a predominant range of \$10 to \$20 per unit per month annually over the past 36 months. Occupancy levels in the Shawnee area have continued to increase to its present level in the upper 90% range. Rental rates also increased during this same period. The area should continue to show good rental rate and occupancy support due to proximity to the employment centers and limited number of new available units.



# **Rental Market Vacancy – Shawnee**

The developments outlined previously report occupancy levels typically above 95%. These occupancy levels are typical of well-maintained and poorly maintained properties alike. The ability of older, physically deteriorating facilities to maintain high occupancy levels reflects the lack of superior alternatives in the Shawnee market. The overall market vacancy of rental housing units was reported at 7.94% by the Census Bureau as of the most recent American Community Survey. Based on our own survey this figure appears reasonable.





Cottage Park



Legacy Park



Villa Chateau



Aldridge Hotel Apartments



Chapel Ridge of Shawnee



**Country Grove Apartments** 





Ken Del Apartments



Linden & Linden II Apartments



Cimarron Apartments



# **Tecumseh Rental Survey Data**

The next table shows the results of our rental survey of Tecumseh. Very nearly all of the multifamily rental property in Tecumseh is subsidized in some form.

| Name                              | Туре                  | Year Built | Bedrooms | Bathrooms | Size (SF) | Rate  | Rate/SF | Vacancy |
|-----------------------------------|-----------------------|------------|----------|-----------|-----------|-------|---------|---------|
| Stonebridge Apartments            | LIHTC - Family        | 2004       | 1        | 1         | 650       | \$395 | \$0.608 | 1.30%   |
| Stonebridge Apartments            | LIHTC - Family        | 2004       | 1        | 1         | 850       | \$415 | \$0.488 | 1.30%   |
| Stonebridge Apartments            | LIHTC - Family        | 2004       | 2        | 1         | 850       | \$465 | \$0.547 | 1.30%   |
| Stonebridge Apartments            | LIHTC - Family        | 2004       | 2        | 1         | 850       | \$485 | \$0.571 | 1.30%   |
| Stonebridge Apartments            | LIHTC - Family        | 2004       | 3        | 2         | 1,050     | \$555 | \$0.529 | 1.30%   |
| Stonebridge Apartments            | LIHTC - Family        | 2004       | 3        | 2         | 1,050     | \$595 | \$0.567 | 1.30%   |
| Tecumseh Public Housing Authority | Public Housing        | 1982       | 1        | 1         | N/A       | N/A   | N/A     | 0.00%   |
| Tecumseh Public Housing Authority | Public Housing        | 1982       | 2        | 1         | N/A       | N/A   | N/A     | 0.00%   |
| Tecumseh Public Housing Authority | <b>Public Housing</b> | 1982       | 3        | 1         | N/A       | N/A   | N/A     | 0.00%   |
| Tecumseh Public Housing Authority | Public Housing        | 1982       | 4        | 1         | N/A       | N/A   | N/A     | 0.00%   |
| Town Oaks XIII                    | USDA - Family         | 1984       | 1        | 1         | 668       | 30%   | N/A     | 20.00%  |
| Town Oaks XIII                    | USDA - Family         | 1984       | 2        | 1         | 758       | 30%   | N/A     | 20.00%  |
| Town Oaks XIII                    | USDA - Family         | 1984       | 3        | 2         | 979       | 30%   | N/A     | 20.00%  |

In addition to these three properties, Stonebridge Senior Apartments was recently completed in Tecumseh, which added 20 tax credit units for seniors in one and two bedroom configurations. Most units in Tecumseh report good occupancy and relatively stable rental rates. There are relatively few market rate rental units in Tecumseh, most market rate properties are either single-family rental houses or very small apartment properties.

# Rental Market Vacancy – Tecumseh

The overall market vacancy of rental housing units was reported at 9.99% by the Census Bureau as of the most recent American Community Survey. This figure includes rental properties of all types, including single-family rental houses. Based on our own survey this figure appears reasonable though affordable properties tend to operate at higher occupancy.





Town Oaks XIII



Stonebridge Apartments



**Tecumseh Public Housing Authority** 

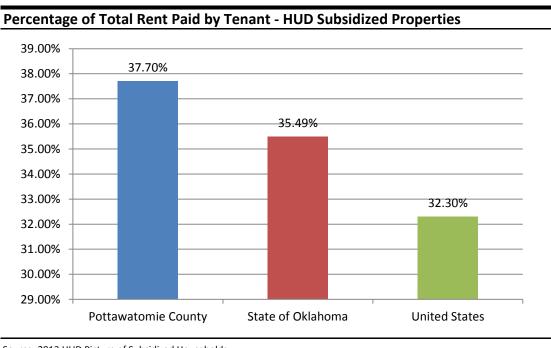
# **Summary of HUD Subsidized Properties**

The following tables present data for housing units and households subsidized by the United States Department of Housing and Urban Development, for Pottawatomie County, the State of Oklahoma, and the United States. This data is taken from HUD's "Picture of Subsidized Households" data for 2013, the most recent year available.

|                             |           |           | Avg.      |              |              |            |
|-----------------------------|-----------|-----------|-----------|--------------|--------------|------------|
|                             |           | Occupancy | Household | Tenant       | Federal      | % of Total |
| Pottawatomie County         | # Units   | Rate      | Income    | Contribution | Contribution | Rent       |
| Public Housing              | 505       | 97%       | \$11,920  | \$239        | \$366        | 39.44%     |
| Housing Choice Vouchers     | 573       | 98%       | \$10,136  | \$264        | \$478        | 35.62%     |
| Mod Rehab                   | 0         | N/A       | N/A       | N/A          | N/A          | N/A        |
| Section 8 NC/SR             | 30        | 93%       | \$11,090  | \$240        | \$469        | 33.81%     |
| Section 236                 | 0         | N/A       | N/A       | N/A          | N/A          | N/A        |
| Multi-Family Other          | 48        | 93%       | \$12,084  | \$269        | \$222        | 54.83%     |
| Summary of All HUD Programs | 1,156     | 97%       | \$11,032  | \$252        | \$417        | 37.70%     |
| State of Oklahoma           |           |           |           |              |              |            |
| Public Housing              | 13,088    | 96%       | \$11,328  | \$215        | \$371        | 36.71%     |
| Housing Choice Vouchers     | 24,651    | 93%       | \$10,766  | \$283        | \$470        | 37.57%     |
| Mod Rehab                   | 158       | 89%       | \$7,272   | \$129        | \$509        | 20.17%     |
| Section 8 NC/SR             | 4,756     | 93%       | \$10,730  | \$242        | \$465        | 34.24%     |
| Section 236                 | 428       | 89%       | \$8,360   | \$192        | \$344        | 35.82%     |
| Multi-Family Other          | 7,518     | 91%       | \$7,691   | \$176        | \$448        | 28.18%     |
| Summary of All HUD Programs | 50,599    | 94%       | \$10,360  | \$242        | \$440        | 35.49%     |
| United States               |           |           |           |              |              |            |
| Public Housing              | 1,150,867 | 94%       | \$13,724  | \$275        | \$512        | 34.91%     |
| Housing Choice Vouchers     | 2,386,237 | 92%       | \$13,138  | \$346        | \$701        | 33.04%     |
| Mod Rehab                   | 19,148    | 87%       | \$8,876   | \$153        | \$664        | 18.78%     |
| Section 8 NC/SR             | 840,900   | 96%       | \$12,172  | \$274        | \$677        | 28.80%     |
| Section 236                 | 126,859   | 93%       | \$14,347  | \$211        | \$578        | 26.74%     |
| Multi-Family Other          | 656,456   | 95%       | \$11,135  | \$255        | \$572        | 30.80%     |
| Summary of All HUD Programs | 5,180,467 | 94%       | \$12,892  | \$304        | \$637        | 32.30%     |

Among all HUD programs, there are 1,156 housing units located within Pottawatomie County, with an overall occupancy rate of 97%. The average household income among households living in these units is \$11,032. Total monthly rent for these units averages \$670, with the federal contribution averaging \$417 (62.30%) and the tenant's contribution averaging \$252 (37.70%).





Source: 2013 HUD Picture of Subsidized Households

The following table presents select demographic variables among the households living in units subsidized by HUD.



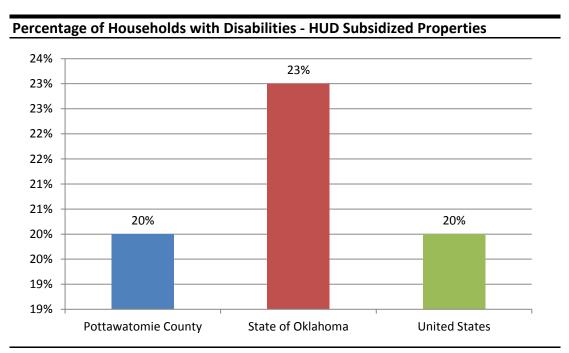
| <b>Demographics of Perso</b> | ons in HUD Program | ns in Pottawatomie County |
|------------------------------|--------------------|---------------------------|
|------------------------------|--------------------|---------------------------|

|                             |           | % Single | % w/       |           | % Age 62+     |            |
|-----------------------------|-----------|----------|------------|-----------|---------------|------------|
| Pottawatomie County         | # Units   | Mothers  | Disability | % Age 62+ | w/ Disability | % Minority |
| Public Housing              | 505       | 32%      | 21%        | 35%       | 51%           | 24%        |
| Housing Choice Vouchers     | 573       | 56%      | 16%        | 18%       | 47%           | 31%        |
| Mod Rehab                   | 0         | N/A      | N/A        | N/A       | N/A           | N/A        |
| Section 8 NC/SR             | 30        | 0%       | 100%       | 7%        | 100%          | 3%         |
| Section 236                 | 0         | N/A      | N/A        | N/A       | N/A           | N/A        |
| Multi-Family Other          | 48        | 0%       | 63%        | 40%       | 5%            | 9%         |
| Summary of All HUD Programs | 1,156     | 42%      | 20%        | 26%       | 47%           | 27%        |
| State of Oklahoma           |           |          |            |           |               |            |
| Public Housing              | 13,088    | 33%      | 22%        | 28%       | 63%           | 44%        |
| Housing Choice Vouchers     | 24,651    | 46%      | 25%        | 17%       | 77%           | 60%        |
| Mod Rehab                   | 158       | 46%      | 17%        | 13%       | 67%           | 42%        |
| Section 8 NC/SR             | 4,756     | 14%      | 32%        | 52%       | 28%           | 25%        |
| Section 236                 | 428       | 32%      | 22%        | 24%       | 32%           | 33%        |
| Multi-Family Other          | 7,518     | 42%      | 12%        | 22%       | 25%           | 47%        |
| Summary of All HUD Programs | 50,599    | 38%      | 23%        | 25%       | 53%           | 50%        |
| United States               |           |          |            |           |               |            |
| Public Housing              | 1,150,867 | 36%      | 20%        | 31%       | 48%           | 71%        |
| Housing Choice Vouchers     | 2,386,237 | 44%      | 22%        | 22%       | 68%           | 67%        |
| Mod Rehab                   | 19,148    | 28%      | 27%        | 24%       | 69%           | 71%        |
| Section 8 NC/SR             | 840,900   | 18%      | 21%        | 56%       | 19%           | 45%        |
| Section 236                 | 126,859   | 25%      | 13%        | 47%       | 16%           | 59%        |
| Multi-Family Other          | 656,456   | 31%      | 13%        | 44%       | 16%           | 63%        |
| Summary of All HUD Programs | 5,180,467 | 36%      | 20%        | 33%       | 40%           | 64%        |

Source: U.S. Dept. of Housing and Urban Development, Picture of Subsidized Households - 2013

42% of housing units are occupied by single parents with female heads of household. 20% of households have at least one person with a disability. 26% of households have either a householder or spouse age 62 or above. Of the households age 62 or above, 47% have one or more disabilities. Finally, 27% of households are designated as racial or ethnic minorities.



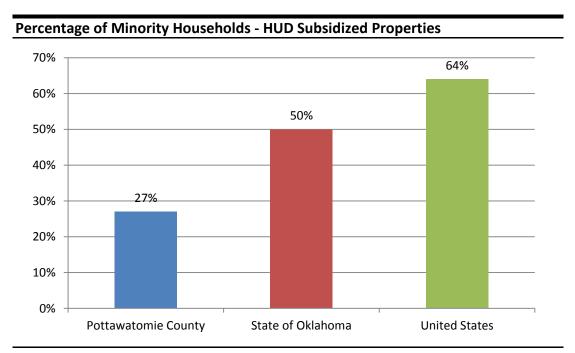


Source: 2013 HUD Picture of Subsidized Households

# Percentage of Households Age 62+ - HUD Subsidized Properties 35% 30% 26% 25% 20% 15% 10% Pottawatomie County State of Oklahoma United States

Source: 2013 HUD Picture of Subsidized Households





Source: 2013 HUD Picture of Subsidized Households



# **Projected Housing Need**

# Consolidated Housing Affordability Strategy (CHAS)

This section will analyze data from the U.S. Department of Housing and Urban Development's Consolidated Housing Affordability Strategy (CHAS) dataset for Pottawatomie County. This data is typically separated into household income thresholds, defined by HUD Area Median Family Income (HAMFI). HUD Area Median Family Income (HAMFI) is equivalent to Area Median Income (AMI) for the purposes of this report. This data is considered the best indicator of housing need available which separates need into household income thresholds as defined by HUD.

### Cost Burden by Income Threshold

The next table presents CHAS data for Pottawatomie County regarding housing cost burden as a percentage of household income. Renter costs are considered to be the sum of contract rent and any utilities not paid by the landlord (such as electricity, natural gas, and water, but not including telephone service, cable service, internet service, etc.). Homeowner costs include mortgage debt service (or similar debts such as deeds of trust or contracts for deed), utilities, property taxes and property insurance.

Households are considered to be cost overburdened if their housing costs (renter or owner) are greater than 30% of their gross household income. A household is "severely" overburdened if their housing costs are greater than 50% of their gross household income.

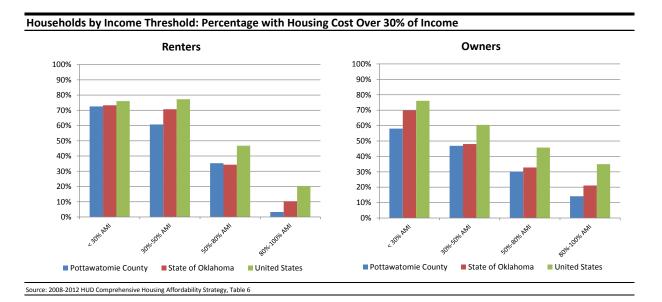


|                                   |        | Owners  |        | Renters |
|-----------------------------------|--------|---------|--------|---------|
| Household Income / Cost Burden    | Number | Percent | Number | Percent |
| Income < 30% HAMFI                | 1,500  |         | 1,750  |         |
| Cost Burden Less Than 30%         | 370    | 24.67%  | 295    | 16.86%  |
| Cost Burden Between 30%-50%       | 270    | 18.00%  | 180    | 10.29%  |
| Cost Burden Greater Than 50%      | 600    | 40.00%  | 1,090  | 62.29%  |
| Not Computed (no/negative income) | 260    | 17.33%  | 185    | 10.57%  |
| Income 30%-50% HAMFI              | 1,610  |         | 1,310  |         |
| Cost Burden Less Than 30%         | 855    | 53.11%  | 515    | 39.31%  |
| Cost Burden Between 30%-50%       | 505    | 31.37%  | 525    | 40.08%  |
| Cost Burden Greater Than 50%      | 250    | 15.53%  | 270    | 20.61%  |
| Not Computed (no/negative income) | 0      | 0.00%   | 0      | 0.00%   |
| Income 50%-80% HAMFI              | 2,930  |         | 1,645  |         |
| Cost Burden Less Than 30%         | 2,045  | 69.80%  | 1,060  | 64.44%  |
| Cost Burden Between 30%-50%       | 680    | 23.21%  | 535    | 32.52%  |
| Cost Burden Greater Than 50%      | 205    | 7.00%   | 45     | 2.74%   |
| Not Computed (no/negative income) | 0      | 0.00%   | 0      | 0.00%   |
| Income 80%-100% HAMFI             | 1,590  |         | 755    |         |
| Cost Burden Less Than 30%         | 1,360  | 85.53%  | 730    | 96.69%  |
| Cost Burden Between 30%-50%       | 195    | 12.26%  | 25     | 3.31%   |
| Cost Burden Greater Than 50%      | 30     | 1.89%   | 0      | 0.00%   |
| Not Computed (no/negative income) | 0      | 0.00%   | 0      | 0.00%   |
| All Incomes                       | 18,395 |         | 7,100  |         |
| Cost Burden Less Than 30%         | 14,925 | 81.14%  | 4,225  | 59.51%  |
| Cost Burden Between 30%-50%       | 2,095  | 11.39%  | 1,280  | 18.03%  |
| Cost Burden Greater Than 50%      | 1,110  | 6.03%   | 1,405  | 19.79%  |
| Not Computed (no/negative income) | 260    | 1.41%   | 185    | 2.61%   |

The next table summarizes the data from the previous table for households with cost burden greater than 30% of gross income, followed by a chart comparing these figures for Pottawatomie County with the State of Oklahoma as a whole, and the United States.

|                           |        | Owners      |       | Renters     |
|---------------------------|--------|-------------|-------|-------------|
|                           |        | % w/ Cost > |       | % w/ Cost > |
| ousehold Income Threshold | Total  | 30% Income  | Total | 30% Income  |
| ome < 30% HAMFI           | 1,500  | 58.00%      | 1,750 | 72.57%      |
| ome 30%-50% HAMFI         | 1,610  | 46.89%      | 1,310 | 60.69%      |
| me 50%-80% HAMFI          | 2,930  | 30.20%      | 1,645 | 35.26%      |
| me 80%-100% HAMFI         | 1,590  | 14.15%      | 755   | 3.31%       |
| ncomes                    | 18,395 | 17.42%      | 7,100 | 37.82%      |





### Substandard Conditions / Overcrowding by Income Threshold

The following table summarizes data regarding substandard housing conditions and overcrowding, separated by owner/renter and HAMFI income threshold. Substandard housing conditions are defined by HUD as any housing unit lacking either complete plumbing or a complete kitchen.

A housing unit without "complete plumbing" is any housing unit lacking one or more of the following features (they do not need to all be present in the same room):

- 1. Hot and cold running water
- 2. A flush toilet
- 3. A bathtub or shower

A lack of a complete kitchen is any housing unit lacking any one or more of the three following items:

- 1. A sink with a faucet
- 2. A stove or range
- 3. A refrigerator

Households are considered to be "overcrowded" if the household has more than 1.0 persons per room (note that this definition is "room" including bedrooms, living rooms and kitchens, as opposed to only "bedrooms"), and is "severely overcrowded" if the household has more than 1.5 persons per room.

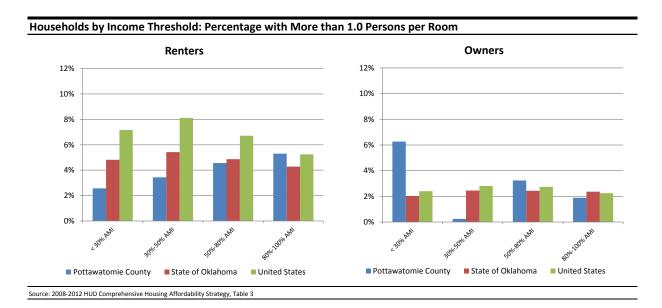


|                                      |        | Owners  |        | Renters |
|--------------------------------------|--------|---------|--------|---------|
| Household Income / Housing Problem   | Number | Percent | Number | Percent |
| Income < 30% HAMFI                   | 1,500  |         | 1,750  |         |
| Between 1.0 and 1.5 Persons per Room | 90     | 6.00%   | 30     | 1.71%   |
| More than 1.5 Persons per Room       | 4      | 0.27%   | 15     | 0.86%   |
| Lacks Complete Kitchen or Plumbing   | 65     | 4.33%   | 40     | 2.29%   |
| Income 30%-50% HAMFI                 | 1,610  |         | 1,310  |         |
| Between 1.0 and 1.5 Persons per Room | 0      | 0.00%   | 45     | 3.44%   |
| More than 1.5 Persons per Room       | 4      | 0.25%   | 0      | 0.00%   |
| Lacks Complete Kitchen or Plumbing   | 15     | 0.93%   | 4      | 0.31%   |
| Income 50%-80% HAMFI                 | 2,930  |         | 1,645  |         |
| Between 1.0 and 1.5 Persons per Room | 85     | 2.90%   | 65     | 3.95%   |
| More than 1.5 Persons per Room       | 10     | 0.34%   | 10     | 0.61%   |
| Lacks Complete Kitchen or Plumbing   | 20     | 0.68%   | 35     | 2.13%   |
| Income 80%-100% HAMFI                | 1,590  |         | 755    |         |
| Between 1.0 and 1.5 Persons per Room | 30     | 1.89%   | 25     | 3.31%   |
| More than 1.5 Persons per Room       | 0      | 0.00%   | 15     | 1.99%   |
| Lacks Complete Kitchen or Plumbing   | 4      | 0.25%   | 25     | 3.31%   |
| All Incomes                          | 18,395 |         | 7,100  |         |
| Between 1.0 and 1.5 Persons per Room | 385    | 2.09%   | 195    | 2.75%   |
| More than 1.5 Persons per Room       | 48     | 0.26%   | 55     | 0.77%   |
| Lacks Complete Kitchen or Plumbing   | 144    | 0.78%   | 134    | 1.89%   |

The next table summarizes this data for overcrowding (i.e. all households with greater than 1.0 persons per room), with a chart comparing this data between Pottawatomie County, Oklahoma and the nation.

|                            |        | Owners     |       | Renters     |
|----------------------------|--------|------------|-------|-------------|
|                            |        | % > 1.0    |       | % > 1.0     |
| Household Income Threshold |        | Persons pe | er    | Persons per |
|                            | Total  | Room       | Total | Room        |
| Income < 30% HAMFI         | 1,500  | 6.27%      | 1,750 | 2.57%       |
| Income 30%-50% HAMFI       | 1,610  | 0.25%      | 1,310 | 3.44%       |
| Income 50%-80% HAMFI       | 2,930  | 3.24%      | 1,645 | 4.56%       |
| Income 80%-100% HAMFI      | 1,590  | 1.89%      | 755   | 5.30%       |
| All Incomes                | 18,395 | 2.35%      | 7,100 | 3.52%       |

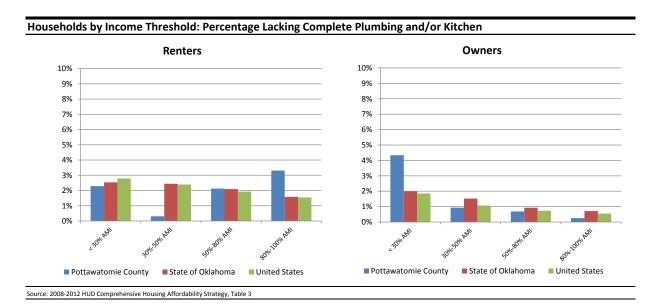




The table following summarizes this data for substandard housing conditions, with a comparison chart between Pottawatomie County, the state and the nation.

|                     |        | Owners     |       | Renters    |
|---------------------|--------|------------|-------|------------|
|                     |        | % Lacking  |       | % Lacking  |
|                     |        | Kitchen or |       | Kitchen or |
| ousehold Size/Type  | Total  | Plumbing   | Total | Plumbing   |
| come < 30% HAMFI    | 1,500  | 4.33%      | 1,750 | 2.29%      |
| come 30%-50% HAMFI  | 1,610  | 0.93%      | 1,310 | 0.31%      |
| come 50%-80% HAMFI  | 2,930  | 0.68%      | 1,645 | 2.13%      |
| come 80%-100% HAMFI | 1,590  | 0.25%      | 755   | 3.31%      |
| l Incomes           | 18,395 | 0.78%      | 7,100 | 1.89%      |





### **Cost Burden by Household Type**

The following table provides a breakdown of households by HAMFI, and by household type and size, and by housing cost burden. The categories of household type provided by HUD are:

- Elderly Family: Households with two persons, either or both age 62 or over.
- Small Family: 2 persons, neither age 62 or over, or families with 3 or 4 persons of any age.
- Large Family: families with 5 or more persons.
- Elderly Non-Family (single persons age 62 or over, or unrelated elderly individuals)
- Non-Elderly, Non-Family: all other households.



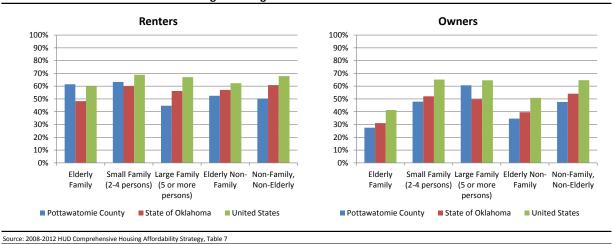
| Tottawatonne county: Chas                       | ottawatomie County : CHAS - Housing Cost Burden by Household Type / HAMFI |           |               |       |         |             |  |  |  |  |
|---|---|-----------|---------------|-------|---------|-------------|--|--|--|--|
|   |   | Owners    |               |       | Renters |             |  |  |  |  |
|   |   |           | st Pct. w/ Co | st    |         | Pct. w/ Cos |  |  |  |  |
|   |   | > 30%     | > 30%         |       | > 30%   | > 30%       |  |  |  |  |
| Income, Household Size/Type                     | Total   | Income    | Income        | Total | Income  | Income      |  |  |  |  |
| Income < 30% HAMFI                              | 1,500   | 860       | 57.33%        | 1,750 | 1,270   | 72.57%      |  |  |  |  |
| Elderly Family                                  | 170   | 95        | 55.88%        | 15    | 15      | 100.00%     |  |  |  |  |
| Small Family (2-4 persons)                      | 335   | 220       | 65.67%        | 750   | 580     | 77.33%      |  |  |  |  |
| Large Family (5 or more persons)                | 190   | 130       | 68.42%        | 135   | 105     | 77.78%      |  |  |  |  |
| Elderly Non-Family                              | 370   | 235       | 63.51%        | 275   | 225     | 81.82%      |  |  |  |  |
| Non-Family, Non-Elderly                         | 435   | 180       | 41.38%        | 570   | 345     | 60.53%      |  |  |  |  |
| Income 30%-50% HAMFI                            | 1,610   | 755       | 46.89%        | 1,310 | 784     | 59.85%      |  |  |  |  |
| Elderly Family                                  | 335   | 115       | 34.33%        | 70    | 49      | 70.00%      |  |  |  |  |
| Small Family (2-4 persons)                      | 330   | 210       | 63.64%        | 520   | 375     | 72.12%      |  |  |  |  |
| Large Family (5 or more persons)                | 70  | 40        | 57.14%        | 175   | 70      | 40.00%      |  |  |  |  |
| Elderly Non-Family                              | 620   | 230       | 37.10%        | 260   | 110     | 42.31%      |  |  |  |  |
| Non-Family, Non-Elderly                         | 250   | 160       | 64.00%        | 285   | 180     | 63.16%      |  |  |  |  |
| Income 50%-80% HAMFI                            | 2,930   | 884       | 30.17%        | 1,645 | 583     | 35.44%      |  |  |  |  |
| Elderly Family                                  | 675   | 115       | 17.04%        | 50    | 19      | 38.00%      |  |  |  |  |
| Small Family (2-4 persons)                      | 995   | 365       | 36.68%        | 760   | 330     | 43.42%      |  |  |  |  |
| Large Family (5 or more persons)                | 200   | 109       | 54.50%        | 115   | 15      | 13.04%      |  |  |  |  |
| Elderly Non-Family                              | 570   | 75        | 13.16%        | 235   | 69      | 29.36%      |  |  |  |  |
| Non-Family, Non-Elderly                         | 490   | 220       | 44.90%        | 485   | 150     | 30.93%      |  |  |  |  |
| Income 80%-100% HAMFI                           | 1,590   | 222       | 13.96%        | 755   | 25      | 3.31%       |  |  |  |  |
| Elderly Family                                  | 375   | 39        | 10.40%        | 20    | 0       | 0.00%       |  |  |  |  |
| Small Family (2-4 persons)                      | 810   | 95        | 11.73%        | 415   | 10      | 2.41%       |  |  |  |  |
| Large Family (5 or more persons)                | 150   | 10        | 6.67%         | 85    | 0       | 0.00%       |  |  |  |  |
| Elderly Non-Family                              | 110   | 19        | 17.27%        | 20    | 0       | 0.00%       |  |  |  |  |
| Non-Family, Non-Elderly                         | 140   | 59        | 42.14%        | 215   | 15      | 6.98%       |  |  |  |  |
| All Incomes                                     | 18,395  | 3,195     | 17.37%        | 7,100 | 2,677   | 37.70%      |  |  |  |  |
| Elderly Family                                  | 3,640   | 434       | 11.92%        | 245   | 83      | 33.88%      |  |  |  |  |
| Small Family (2-4 persons)                      | 8,605   | 1,130     | 13.13%        | 3,270 | 1,295   | 39.60%      |  |  |  |  |
| Large Family (5 or more persons)                | 1,635   | 319       | 19.51%        | 580   | 190     | 32.76%      |  |  |  |  |
| Elderly Non-Family                              | 2,250   | 599       | 26.62%        | 865   | 404     | 46.71%      |  |  |  |  |
| Non-Family, Non-Elderly                         | 2,255   | 713       | 31.62%        | 2,130 | 705     | 33.10%      |  |  |  |  |
| Source: 2008-2012 HUD Comprehensive Housing Aft | fordability Strategy  | , Table 7 |               |       |         |             |  |  |  |  |



|                                  |       | Owners    |               |       | Renters   |                 |
|----------------------------------|-------|-----------|---------------|-------|-----------|-----------------|
|                                  |       | No. w/ Co | st Pct. w/ Co | st    | No. w/ Co | st Pct. w/ Cost |
|                                  |       | > 30%     | > 30%         |       | > 30%     | > 30%           |
| Household Size/Type              | Total | Income    | Income        | Total | Income    | Income          |
| Income < 80% HAMFI               | 6,040 | 2,499     | 41.37%        | 4,705 | 2,637     | 56.05%          |
| Elderly Family                   | 1,180 | 325       | 27.54%        | 135   | 83        | 61.48%          |
| Small Family (2-4 persons)       | 1,660 | 795       | 47.89%        | 2,030 | 1,285     | 63.30%          |
| Large Family (5 or more persons) | 460   | 279       | 60.65%        | 425   | 190       | 44.71%          |
| Elderly Non-Family               | 1,560 | 540       | 34.62%        | 770   | 404       | 52.47%          |
| Non-Family, Non-Elderly          | 1,175 | 560       | 47.66%        | 1,340 | 675       | 50.37%          |

Source: 2008-2012 HUD Comprehensive Housing Affordability Strategy, Table 7

### Households Under 80% of AMI: Percentage Housing Cost Overburdened



### **Housing Problems by Household Type**

The next set of tables presents data by household type and whether or not the household is experiencing **any** housing problems. Housing problems are defined by HUD as any household meeting any of the three following criteria:

- 1. Housing costs greater than 30% of income (cost-overburdened).
- 2. Living in a housing unit lacking complete plumbing or a complete kitchen (substandard housing unit).
- 3. Living in a housing unit with more than 1.0 persons per room (overcrowding).



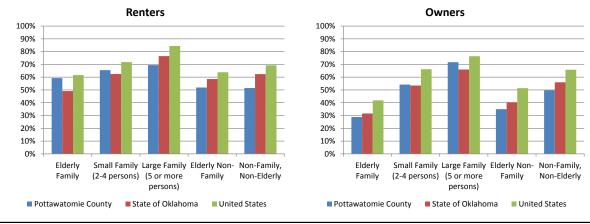
|                                  |        | Owners   |          |       | Renters  |          |
|----------------------------------|--------|----------|----------|-------|----------|----------|
|                                  |        | No. w/   | Pct. w/  |       | No. w/   | Pct. w/  |
|                                  |        | Housing  | Housing  |       | Housing  | Housing  |
| Income, Household Size/Type      | Total  | Problems | Problems | Total | Problems | Problems |
| Income < 30% HAMFI               | 1,500  | 960      | 64.00%   | 1,750 | 1,290    | 73.71%   |
| Elderly Family                   | 170    | 100      | 58.82%   | 15    | 15       | 100.00%  |
| Small Family (2-4 persons)       | 335    | 250      | 74.63%   | 750   | 580      | 77.33%   |
| Large Family (5 or more persons) | 190    | 170      | 89.47%   | 135   | 125      | 92.59%   |
| Elderly Non-Family               | 370    | 240      | 64.86%   | 275   | 220      | 80.00%   |
| Non-Family, Non-Elderly          | 435    | 200      | 45.98%   | 570   | 350      | 61.40%   |
| Income 30%-50% HAMFI             | 1,610  | 755      | 46.89%   | 1,310 | 825      | 62.98%   |
| Elderly Family                   | 335    | 115      | 34.33%   | 70    | 50       | 71.43%   |
| Small Family (2-4 persons)       | 330    | 210      | 63.64%   | 520   | 380      | 73.08%   |
| Large Family (5 or more persons) | 70     | 40       | 57.14%   | 175   | 100      | 57.14%   |
| Elderly Non-Family               | 620    | 230      | 37.10%   | 260   | 110      | 42.31%   |
| Non-Family, Non-Elderly          | 250    | 160      | 64.00%   | 285   | 185      | 64.91%   |
| Income 50%-80% HAMFI             | 2,930  | 985      | 33.62%   | 1,645 | 680      | 41.34%   |
| Elderly Family                   | 675    | 125      | 18.52%   | 50    | 15       | 30.00%   |
| Small Family (2-4 persons)       | 995    | 440      | 44.22%   | 760   | 370      | 48.68%   |
| Large Family (5 or more persons) | 200    | 120      | 60.00%   | 115   | 70       | 60.87%   |
| Elderly Non-Family               | 570    | 75       | 13.16%   | 235   | 70       | 29.79%   |
| Non-Family, Non-Elderly          | 490    | 225      | 45.92%   | 485   | 155      | 31.96%   |
| Income Greater than 80% of HAMFI | 12,350 | 995      | 8.06%    | 2,395 | 164      | 6.85%    |
| Elderly Family                   | 2,460  | 115      | 4.67%    | 110   | 4        | 3.64%    |
| Small Family (2-4 persons)       | 6,945  | 395      | 5.69%    | 1,245 | 35       | 2.81%    |
| Large Family (5 or more persons) | 1,175  | 270      | 22.98%   | 155   | 65       | 41.94%   |
| Elderly Non-Family               | 695    | 60       | 8.63%    | 95    | 15       | 15.79%   |
| Non-Family, Non-Elderly          | 1,080  | 155      | 14.35%   | 790   | 45       | 5.70%    |
| All Incomes                      | 18,390 | 3,695    | 20.09%   | 7,100 | 2,959    | 41.68%   |
| Elderly Family                   | 3,640  | 455      | 12.50%   | 245   | 84       | 34.29%   |
| Small Family (2-4 persons)       | 8,605  | 1,295    | 15.05%   | 3,275 | 1,365    | 41.68%   |
| Large Family (5 or more persons) | 1,635  | 600      | 36.70%   | 580   | 360      | 62.07%   |
| Elderly Non-Family               | 2,255  | 605      | 26.83%   | 865   | 415      | 47.98%   |
| Non-Family, Non-Elderly          | 2,255  | 740      | 32.82%   | 2,130 | 735      | 34.51%   |



|                                  |       | Owners   |          |       | Renters  |          |
|----------------------------------|-------|----------|----------|-------|----------|----------|
|                                  |       | No. w/   | Pct. w/  |       | No. w/   | Pct. w/  |
|                                  |       | Housing  | Housing  |       | Housing  | Housing  |
| Household Size/Type              | Total | Problems | Problems | Total | Problems | Problems |
| Income < 80% HAMFI               | 6,040 | 2,700    | 44.70%   | 4,705 | 2,795    | 59.40%   |
| Elderly Family                   | 1,180 | 340      | 28.81%   | 135   | 80       | 59.26%   |
| Small Family (2-4 persons)       | 1,660 | 900      | 54.22%   | 2,030 | 1,330    | 65.52%   |
| Large Family (5 or more persons) | 460   | 330      | 71.74%   | 425   | 295      | 69.41%   |
| Elderly Non-Family               | 1,560 | 545      | 34.94%   | 770   | 400      | 51.95%   |
| Non-Family, Non-Elderly          | 1,175 | 585      | 49.79%   | 1,340 | 690      | 51.49%   |

Source: 2008-2012 HUD Comprehensive Housing Affordability Strategy, Table 7

### Households Under 80% of AMI: Percentage with Housing Problems



Source: 2008-2012 HUD Comprehensive Housing Affordability Strategy, Table 7

### Housing Problems by Race / Ethnicity

Data presented in the following tables summarizes housing problems (as previously defined), by HAMFI threshold, and by race/ethnicity, for Pottawatomie County. Under CFR 91.305(b)(1)(ii)(2), racial or ethnic groups have disproportionate need if "the percentage of persons in a category of need who are members of a particular racial or ethnic group in a category of need is at least 10 percentage points higher than the percentage of persons in the category as a whole."

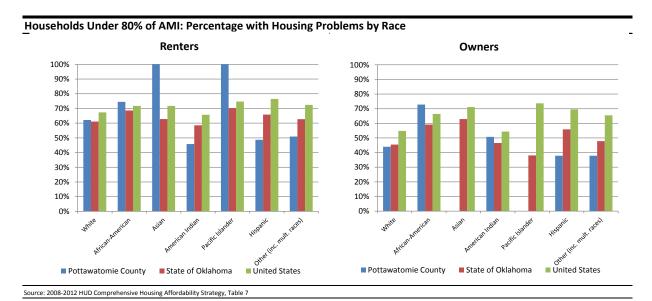


|                                  |        | Owners   |          |       | Renters  |          |
|----------------------------------|--------|----------|----------|-------|----------|----------|
|                                  |        | No. w/   | Pct. w/  |       | No. w/   | Pct. w/  |
|                                  |        | Housing  | Housing  |       | Housing  | Housing  |
| Income, Race / Ethnicity         | Total  | Problems | Problems | Total | Problems | Problems |
| Income < 30% HAMFI               | 1,500  | 955      | 63.7%    | 1,750 | 1,290    | 73.7%    |
| White alone, non-Hispanic        | 1,175  | 715      | 60.9%    | 1,185 | 880      | 74.3%    |
| Black or African-American alone  | 24     | 20       | 83.3%    | 145   | 115      | 79.3%    |
| Asian alone                      | 4      | 0        | 0.0%     | 0     | 0        | N/A      |
| American Indian alone            | 240    | 185      | 77.1%    | 285   | 205      | 71.9%    |
| Pacific Islander alone           | 0      | 0        | N/A      | 0     | 0        | N/A      |
| Hispanic, any race               | 4      | 0        | 0.0%     | 40    | 20       | 50.0%    |
| Other (including multiple races) | 59     | 40       | 67.8%    | 95    | 65       | 68.4%    |
| Income 30%-50% HAMFI             | 1,610  | 760      | 47.2%    | 1,310 | 825      | 63.0%    |
| White alone, non-Hispanic        | 1,285  | 585      | 45.5%    | 850   | 595      | 70.0%    |
| Black or African-American alone  | 29     | 25       | 86.2%    | 75    | 50       | 66.7%    |
| Asian alone                      | 0      | 0        | N/A      | 15    | 15       | 100.0%   |
| American Indian alone            | 140    | 80       | 57.1%    | 240   | 95       | 39.6%    |
| Pacific Islander alone           | 0      | 0        | N/A      | 0     | 0        | N/A      |
| Hispanic, any race               | 65     | 35       | 53.8%    | 80    | 60       | 75.0%    |
| Other (including multiple races) | 85     | 35       | 41.2%    | 60    | 10       | 16.7%    |
| ncome 50%-80% HAMFI              | 2,930  | 985      | 33.6%    | 1,645 | 680      | 41.3%    |
| White alone, non-Hispanic        | 2,395  | 835      | 34.9%    | 1,165 | 515      | 44.2%    |
| Black or African-American alone  | 50     | 30       | 60.0%    | 35    | 25       | 71.4%    |
| Asian alone                      | 4      | 0        | 0.0%     | 0     | 0        | N/A      |
| American Indian alone            | 280    | 70       | 25.0%    | 240   | 50       | 20.8%    |
| Pacific Islander alone           | 0      | 0        | N/A      | 10    | 10       | 100.0%   |
| Hispanic, any race               | 34     | 4        | 11.8%    | 75    | 15       | 20.0%    |
| Other (including multiple races) | 160    | 40       | 25.0%    | 120   | 65       | 54.2%    |
| Income 80%-100% HAMFI            | 1,585  | 260      | 16.4%    | 755   | 90       | 11.9%    |
| White alone, non-Hispanic        | 1,285  | 205      | 16.0%    | 540   | 85       | 15.7%    |
| Black or African-American alone  | 25     | 0        | 0.0%     | 4     | 0        | 0.0%     |
| Asian alone                      | 0      | 0        | N/A      | 25    | 0        | 0.0%     |
| American Indian alone            | 160    | 35       | 21.9%    | 129   | 4        | 3.1%     |
| Pacific Islander alone           | 0      | 0        | N/A      | 0     | 0        | N/A      |
| Hispanic, any race               | 50     | 10       | 20.0%    | 40    | 0        | 0.0%     |
| Other (including multiple races) | 70     | 10       | 14.3%    | 10    | 0        | 0.0%     |
| All Incomes                      | 18,390 | 3,695    | 20.1%    | 7,095 | 2,955    | 41.6%    |
| White alone, non-Hispanic        | 15,430 | 2,970    | 19.2%    | 5,030 | 2,115    | 42.0%    |
| Black or African-American alone  | 233    | 85       | 36.5%    | 304   | 190      | 62.5%    |
| Asian alone                      | 42     | 4        | 9.5%     | 69    | 19       | 27.5%    |
| American Indian alone            | 1,565  | 385      | 24.6%    | 1,109 | 374      | 33.7%    |
| Pacific Islander alone           | 15     | 0        | 0.0%     | 10    | 10       | 100.0%   |
| Hispanic, any race               | 413    | 99       | 24.0%    | 280   | 105      | 37.5%    |
| Other (including multiple races) | 689    | 150      | 21.8%    | 300   | 140      | 46.7%    |



| <b>Pottawatomie County: Hous</b> | eholds un | der 80% AN | II by Race/ | Ethnicity | /        |          |
|----------------------------------|-----------|------------|-------------|-----------|----------|----------|
|                                  |           | Owners     |             |           | Renters  |          |
|                                  |           | No. w/     | Pct. w/     |           | No. w/   | Pct. w/  |
|                                  |           | Housing    | Housing     |           | Housing  | Housing  |
| Household Size/Type              | Total     | Problems   | Problems    | Total     | Problems | Problems |
| Income < 80% HAMFI               | 6,040     | 2,700      | 44.70%      | 4,705     | 2,795    | 59.40%   |
| White alone, non-Hispanic        | 4,855     | 2,135      | 43.98%      | 3,200     | 1,990    | 62.19%   |
| Black or African-American alone  | 103       | 75         | 72.82%      | 255       | 190      | 74.51%   |
| Asian alone                      | 8         | 0          | 0.00%       | 15        | 15       | 100.00%  |
| American Indian alone            | 660       | 335        | 50.76%      | 765       | 350      | 45.75%   |
| Pacific Islander alone           | 0         | 0          | N/A         | 10        | 10       | 100.00%  |
| Hispanic, any race               | 103       | 39         | 37.86%      | 195       | 95       | 48.72%   |
| Other (including multiple races) | 304       | 115        | 37.83%      | 275       | 140      | 50.91%   |

Source: 2008-2012 HUD Comprehensive Housing Affordability Strategy, Table 7



### **CHAS Conclusions**

The previous data notes many areas of need (and severe need) among the existing population of Pottawatomie County. The greatest needs are among households with incomes less than 30% of Area Median Income. Several other areas of note:

- Among households with incomes less than 50% of Area Median Income, there are 2,065 renter households that are cost overburdened, and 1,625 homeowners that are cost overburdened.
- Among elderly households with incomes less than 50% of Area Median Income, there are 399
  renter households that are cost overburdened, and 675 homeowners that are cost
  overburdened.



 74.51% of African American renters, and 100% of Asian and Pacific Islander renters with incomes less than 80% of Area Median Income have one or more housing problems, and 72.82% of African American homeowners with incomes less than 80% of Area Median Income have one or more housing problems.



# **Overall Anticipated Housing Demand**

Future demand for housing units in Pottawatomie County can be estimated from population and household growth. Population estimates are based on known factors such as noted increases in the city employment base and indications from demographic services. In this case we have considered data from both the U.S. Census Bureau and Nielsen SiteReports. The estimates of changes in households and population were presented in a previous section of this report. The anticipated future demand is estimated for Shawnee and Tecumseh, as well as Pottawatomie County as a whole. The calculations are shown in the following tables.

### **Shawnee Anticipated Demand**

Households in Shawnee grew at an annually compounded rate of 0.27% from 2000 to 2010. Nielsen SiteReports estimates households have grown 1.16% per year since that time, and that households will grow 0.75% per year through 2020. For these reasons we will rely on the Nielsen SiteReports forecast of 0.75% per year in forecasting future household growth for Shawnee.

The percentage of owner households was estimated at 58.95% with renter households estimated at 41.05%, based on data from the U.S. Census Bureau. The estimated number of additional units needed to service increasing demand can be estimated by applying this percentage to the anticipated growth in households. It should be noted that this is an estimate of rental and owner requirements and should be relied upon only as a guideline for possible new demand. The calculations are shown below.

| Future Housing Demand Estimates for Shawnee |                             |        |        |        |        |        |        |  |
|---|-----------------------------|--------|--------|--------|--------|--------|--------|--|
| Year  |                             | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   |  |
| Household                                   | Estimates                   | 12,311 | 12,403 | 12,496 | 12,589 | 12,683 | 12,778 |  |
| Owner %:                                    | 58.95%                      | 7,257  | 7,312  | 7,366  | 7,421  | 7,477  | 7,533  |  |
| Renter %:                                   | 41.05%                      | 5,054  | 5,091  | 5,130  | 5,168  | 5,206  | 5,245  |  |
|   | Total New Owner Households  |        |        |        |        |        |        |  |
|   | Total New Renter Households |        |        |        |        |        | 192    |  |

Based on an estimated household growth rate of 0.75% per year, Shawnee would require 275 new housing units for ownership, and 192 units for rent, over the next five years. Annually this equates to 55 units for ownership per year, and 38 units for rent per year.

### **Tecumseh Anticipated Demand**

Households in Tecumseh grew at an annually compounded rate of 0.20% from 2000 to 2010. Nielsen SiteReports estimates households have declined -0.13% per year since that time, but that households will grow 0.33% per year through 2020. For these reasons we will rely on the Nielsen SiteReports forecast of 0.33% per year in forecasting future household growth for Tecumseh.

The percentage of owner households was estimated at 71.04% with renter households estimated at 28.96%, based on data from the U.S. Census Bureau. The estimated number of additional units needed to service increasing demand can be estimated by applying this percentage to the anticipated growth



in households. It should be noted that this is an estimate of rental and owner requirements and should be relied upon only as a guideline for possible new demand. The calculations are shown below.

| Future Ho                   | ousing Der | nand Estin | nates for | Tecumseh |       |       |       |
|-----------------------------|------------|------------|-----------|----------|-------|-------|-------|
| Year                        |            | 2015       | 2016      | 2017     | 2018  | 2019  | 2020  |
| Household                   | Estimates  | 2,377      | 2,385     | 2,393    | 2,401 | 2,409 | 2,417 |
| Owner %:                    | 71.04%     | 1,689      | 1,694     | 1,700    | 1,706 | 1,711 | 1,717 |
| Renter %:                   | 28.96%     | 688        | 691       | 693      | 695   | 698   | 700   |
| Total New Owner Households  |            |            |           |          |       |       |       |
| Total New Renter Households |            |            |           |          |       | 12    |       |

Based on an estimated household growth rate of 0.33% per year, Tecumseh would require 28 new housing units for ownership, and 12 units for rent, over the next five years. Annually this equates to 6 units for ownership per year, and 2 units for rent per year.

### **Pottawatomie County Anticipated Demand**

Households in Pottawatomie County grew at an annually compounded rate of 0.55% from 2000 to 2010. Nielsen SiteReports estimates households have grown 0.69% per year since that time, and that households will grow 0.76% per year through 2020. For these reasons we will rely on the Nielsen SiteReports forecast of 0.76% per year in forecasting future household growth for Pottawatomie County.

The percentage of owner households was estimated at 71.89% with renter households estimated at 28.11%, based on data from the U.S. Census Bureau. The estimated number of additional units needed to service increasing demand can be estimated by applying this percentage to the anticipated growth in households. It should be noted that this is an estimate of rental and owner requirements and should be relied upon only as a guideline for possible new demand. The calculations are shown below.

| Year                        |          | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   |
|-----------------------------|----------|--------|--------|--------|--------|--------|--------|
| Household E                 | stimates | 26,822 | 27,026 | 27,231 | 27,438 | 27,647 | 27,857 |
| Owner %:                    | 71.89%   | 19,282 | 19,428 | 19,576 | 19,725 | 19,875 | 20,026 |
| Renter %:                   | 28.11%   | 7,540  | 7,598  | 7,655  | 7,713  | 7,772  | 7,831  |
| Total New Owner Households  |          |        |        |        |        |        | 744    |
| Total New Renter Households |          |        |        |        |        | holds  | 291    |

Based on an estimated household growth rate of 0.76% per year, Pottawatomie County would require 744 new housing units for ownership, and 291 units for rent, over the next five years. Annually this equates to 149 units for ownership per year, and 58 units for rent per year.



# **Housing Demand – Population Subsets**

This section will address 5-year forecasted needs and trends for population special population subsets for Pottawatomie County. These forecasts are based on the previously forecasted overall trends for the next five years.

### **Housing Needs by Income Thresholds**

The first table will address future housing needs and trends for households in Pottawatomie County by income threshold: households within incomes below 30%, 50%, 60% and 80% of Area Median Income, by tenure (owner/renter). These forecasts are primarily based on HUD Consolidated Housing Affordability Strategy data presented previously. Households with incomes below 60% of Area Median Income (AMI) are estimated at 120% of the households at 50% of AMI. Note that these figures are cumulative and should not be added across income thresholds.

| Pottawatomie County: 2015-2020 Housing Needs by Income Threshold |          |          |        |         |       |  |  |
|--|----------|----------|--------|---------|-------|--|--|
|  | Owner    | Renter   |        |         |       |  |  |
|  | Subset % | Subset % | Owners | Renters | Total |  |  |
| Total New Demand: 2015-2020                                      | 100.00%  | 100.00%  | 744    | 291     | 1,035 |  |  |
| Less than 30% AMI  | 8.15%    | 24.65%   | 61     | 72      | 132   |  |  |
| Less than 50% AMI  | 16.91%   | 43.10%   | 126    | 125     | 251   |  |  |
| Less than 60% AMI  | 20.29%   | 51.72%   | 151    | 150     | 301   |  |  |
| Less than 80% AMI  | 32.84%   | 66.27%   | 244    | 193     | 437   |  |  |

### **Elderly Housing Needs**

The next table will address future housing needs and trends for households with elderly persons (age 62 and up). Like the previous table, this data is based on the overall trends previously defined, and the 2008-2012 CHAS data previously discussed (specifically CHAS Table 16). It is further broken down by income threshold and tenure.

| Pottawatomie County: 2015-2020 Housing Needs Age 62 and Up |          |          |         |         |         |  |  |
|--|----------|----------|---------|---------|---------|--|--|
|  | Owner    | Renter   | Elderly | Elderly | Elderly |  |  |
|  | Subset % | Subset % | Owners  | Renters | Total   |  |  |
| Total New Elderly (62+) Demand: 2015-2020                  | 32.02%   | 15.63%   | 238     | 45      | 284     |  |  |
| Elderly less than 30% AMI                                  | 2.94%    | 4.08%    | 22      | 12      | 34      |  |  |
| Elderly less than 50% AMI                                  | 8.13%    | 8.73%    | 60      | 25      | 86      |  |  |
| Elderly less than 60% AMI                                  | 9.75%    | 10.48%   | 73      | 30      | 103     |  |  |
| Elderly less than 80% AMI                                  | 14.90%   | 12.75%   | 111     | 37      | 148     |  |  |

### Housing Needs for Persons with Disabilities / Special Needs

The following table will address future trends and needs for households with at least one household member with at least one disability as identified by HUD CHAS Table 6 (hearing or vision impairments, ambulatory limitations, cognitive limitations, self-care limitations, or independent living limitations). As with the previous tables, this data is also further broken down by income threshold and tenure.



| Pottawatomie County: 2015-2020 Housing Needs for Persons with Disabilities |          |          |          |          |          |  |  |
|--|----------|----------|----------|----------|----------|--|--|
|  | Owner    | Renter   | Disabled | Disabled | Disabled |  |  |
|  | Subset % | Subset % | Owners   | Renters  | Total    |  |  |
| Total New Disabled Demand (2015-2020)                                      | 36.41%   | 35.14%   | 271      | 102      | 373      |  |  |
| Disabled less than 30% AMI   | 4.70%    | 12.18%   | 35       | 35       | 70       |  |  |
| Disabled less than 50% AMI   | 9.49%    | 19.93%   | 71       | 58       | 129      |  |  |
| Disabled less than 60% AMI   | 11.39%   | 23.92%   | 85       | 70       | 154      |  |  |
| Disabled less than 80% AMI   | 15.85%   | 26.20%   | 118      | 76       | 194      |  |  |

### **Housing Needs for Veterans**

This section will address housing needs for households with at least one veteran. This data is not available through HUD's Consolidated Housing Affordability Strategy, so we have instead relied on data from the U.S. Census Bureau, specifically the 2009-2013 American Community Survey, Table C21007. This data is further broken down by tenure, poverty status, and disability status.

| Pottawatomie County: 2015-2020 Housing Needs for Veterans |          |          |         |         |         |  |  |
|---|----------|----------|---------|---------|---------|--|--|
|   | Owner    | Renter   | Veteran | Veteran | Veteran |  |  |
|   | Subset % | Subset % | Owners  | Renters | Total   |  |  |
| Total New Demand (2015-2020)                              | 100.00%  | 100.00%  | 744     | 291     | 1,035   |  |  |
| Total Veteran Demand                                      | 12.42%   | 12.42%   | 92      | 36      | 129     |  |  |
| Veterans with Disabilities                                | 4.70%    | 4.70%    | 35      | 14      | 49      |  |  |
| Veterans Below Poverty                                    | 1.04%    | 1.04%    | 8       | 3       | 11      |  |  |
| Disabled Veterans Below Poverty                           | 0.56%    | 0.56%    | 4       | 2       | 6       |  |  |

### **Housing Needs for Working Families**

The final table addresses housing needs for working families. Working families are in this case defined as families (households with at least two members related by blood or marriage) with at least one person employed. Like the forecasts for veteran needs, this data cannot be extracted from the HUD CHAS tables, so we have again relied on the Census Bureau's American Community Survey (table B23007 in this instance). The data is further broken down by the presence of children (below the age of 18).

| Pottawatomie County: 2015-2020 Housing Needs for Working Families |          |          |        |         |       |  |  |
|---|----------|----------|--------|---------|-------|--|--|
|   | Owner    | Renter   |        |         |       |  |  |
|   | Subset % | Subset % | Owners | Renters | Total |  |  |
| Total New Demand (2015-2020)                                      | 100.00%  | 100.00%  | 744    | 291     | 1,035 |  |  |
| Total Working Families  | 52.24%   | 52.24%   | 389    | 152     | 541   |  |  |
| Working Families with Children Present                            | 26.85%   | 26.85%   | 200    | 78      | 278   |  |  |

### **Population Subset Conclusions**

Based on population and household growth over the next five years, a total of 1,035 housing units will be needed in Pottawatomie County over the next five years. Of those units:

• 301 will be needed by households earning less than 60% of Area Median Income



- 103 will be needed by households age 62 and up, earning less than 60% of Area Median Income
- 154 will be needed by households with disabilities / special needs, earning less than 60% of Area Median Income
- 11 will be needed by veterans living below the poverty line
- 278 will be needed by working families with children present

This data suggests a strong need in Pottawatomie County for housing units that are both affordable and accessible to persons with disabilities / special needs, and working families with children.

